

ALEXANDRA CASTRO KLARÉN
Curriculum Vitae

The Johns Hopkins Carey Business School
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EDUCATION

Ph.D., Communication, University of Pittsburgh, 2016.
M.A., Religious Studies, University of Pittsburgh, 2009.
M.A., Writing Program, Johns Hopkins University, 2006.
B.A., Liberal Arts, Sarah Lawrence College, 2002.

PROFESSIONAL APPOINTMENTS

2016 – Assistant Professor, Johns Hopkins Carey Business School

PUBLICATIONS / BOOKS

2019 *On Becoming Neighbors: The Communication Ethics of Fred Rogers.*
Pittsburgh, PA: University of Pittsburgh Press.

2017 “‘Won’t You Be My Neighbor:’ Intergenerational Dialogics in *Mister Rogers’ Neighborhood* Viewer Mail,” *Communication Quarterly* 65.1 (Jan. 2017): 60–79.

BOOK REVIEWS

2021 Drew P. Cingel, Review of *On Becoming Neighbors: The Communication Ethics of Fred Rogers* by Alexandra C. Klaren. *Journal of Communication*. Vol. 71, Iss. 1 (February 2021): E23-E25.

2020 K. L. Majocha, Review: *On Becoming Neighbors: The Communication Ethics of Fred Rogers* by Alexandra C. Klaren. *American Library Association dba CHOICE*; Middletown. Vol. 57, Iss. 9, (May 2020): 972.

2019 Carol J. Binkowski, Review of *On Becoming Neighbors: The Communication Ethics of Fred Rogers* by Alexandra C. Klaren. *Library Journal*. Vol. 144, Iss. 8

(Sep 2019): 1.

FELLOWSHIPS AND AWARDS

- 2020 Top Single-Author Book of the Year Award, Communication Ethics Division, National Communication Association
- 2019/20 Teaching Innovation Fund Award, Johns Hopkins Carey Business School, with Dr. Christina S. Black
- 2018 Dean's Award for Faculty Excellence, Johns Hopkins Carey Business School
- 2018 Winner, Ten By Twenty Challenge: Ideas Bridging Divides, "Bridging Divides Through Storytelling" with April Foiles, Johns Hopkins University Idea Lab Challenge, Baltimore, MD
- 2018 Seminar Participant Scholarship Award, The Aspen Institute Socrates Program, Winter Seminar: *Learning From Lincoln: The Business, Politics, and Art of Our Nation's Greatest Leader*, February 16-19, Aspen, CO
- 2018 Teaching Innovation Fund Award, Johns Hopkins Carey Business School, with Drs. Steven D. Cohen and Brandon Chicotsky
- 2017 Top Paper Award, "Becoming Dialogical: An Inquiry Into the Communication Ethics Origins of *Mister Rogers' Neighborhood*," Communication Ethics Division, National Communication Association 103rd Annual Convention, Dallas, Texas
- 2016 Ph.D. Cultural Studies Certificate, University of Pittsburgh
- 2016 Michael Schoenecke Travel Grant, Popular Culture Association/American Culture Association Conference
- 2015 – 2016 Dissertation Writers Colloquium Member, Cultural Studies Program, University of Pittsburgh
- 2010 – 2013 Graduate Teaching Fellowship, Department of Communication, University of Pittsburgh
- 2012 Fred Rogers Memorial Scholarship, Academy of Television Arts and Sciences and The Grable Foundation
- 2010 – 2011 Diversity Fellowship for Graduate Student Research, University of Pittsburgh, Dietrich School of Arts and Sciences
- 2009 Outstanding Paper Award, Ninth Annual Arts and Sciences Grad Expo, University of Pittsburgh
- 2007 – 2010 Graduate Teaching Fellowship, Department of Religious Studies, University of Pittsburgh

CONFERENCE PRESENTATIONS

Panels Organized

- 2015 “Activating Agency in the Shaping of Early American Television and Film,” Film and History Conference, Madison, WI, November 4–8.

Papers and Workshops

- 2019 “Inside Mister Rogers’ Neighborhood: Objects, Play, and the Cultural Dialectic,” National Communication Association 105th Convention, Baltimore, MD, November 14–17.
- 2019 “Transforming Moral Distress in the Workplace,” Presentation of Workshop with Drs. Jaana Myllyluoma and Lindsay Thompson, Teaching Ethics at Universities Conference, Brigham Young University, Provo, UT, June 17–21.
- 2018 “Transforming Moral Distress in the Workplace,” Workshop created and presented with Drs. Jaana Myllyluoma and Lindsay Thompson, Society for Business Ethics Annual Conference, Chicago, IL, August 10–12.
- 2017 “Becoming Dialogical: An Inquiry into the Communication Ethics Origins of *Mister Rogers’ Neighborhood*,” **Top Paper** in Communication Ethics Division, National Communication Association 103rd Annual Convention, Dallas, TX, November 16–19.
- 2017 “From Toxic to Thriving: Transforming Moral Distress in the Workplace,” Workshop organized and presented with Jaana Myllyluoma, Lindsay Thompson, and Cynda Rushton, European Business Ethics Network Annual Conference, Jyväskylä, Finland, June 14–16.
- 2016 “Communicating Discovery: Hiram Bingham and the Making of Machu Picchu in the *Big Picture Magazine*,” International Congress of the Latin American Studies Association, New York, NY, May 27–30.
- “Countering the Sardonic: The Televisual Pedagogy of Fred Rogers,” Popular Culture Association National Conference, Seattle, WA, March 22–25.
- 2015 “A Singing Psychologist for Children: Fred Rogers, Public Pedagogy, and the Rhetoric of Ethical Emotionality,” Film and History Conference, Madison, WI, November 4–8.
- “‘Won’t You Be My Neighbor?’: Cultural Resistance and Restoration in Fred Rogers’ Neighborhood,” Midwestern Popular Culture Association Annual Conference, Cincinnati, OH, October 1–4.
- Intergenerational Dialogics in *Mister Rogers’ Neighborhood* Fan Letters, International Communication Association Annual Conference, Children, Adolescents and the Media Division, San Juan, Puerto Rico, May 21–25.
- “Hiram Bingham, Machu Picchu and the Making of Modern Pilgrimage, Perspectives on Power Conference,” University of Maryland’s School of Languages, Literatures, and Cultures, College Park, MD, March 27–28.

- 2013 “America’s Newseum: Class, Publicity, and the Age of
Reproduction,” National Communication Association Annual
Convention, Washington, DC, November 21–24.
“A Moral Duty: The Political Activism of Sister Patricia McCann,” New
York State Communication Association Annual Conference, Ellenville,
NY, October 18–20.
- 2011 “Arriving at the ‘Proper’ Moral Choice: Pittsburgh Catholics for
Obama and the Question of Abortion,” American Studies
Association Annual Meeting, Washington, DC, November.

LECTURES AND TALKS

- 2020 “Rediscovering Fred Rogers’ Healing Ethic for Our Troubled Times,” Dean’s
Alumni Advisory Board Meeting, Johns Hopkins Carey Business School,
October 2.
- 2019 Book talk for *On Becoming Neighbors*, Loyalty Bookstore, Silver Spring,
Maryland, December 12.
- 2019 Book talk, Department of Communication Agora Speaker Series, University of
Pittsburgh
- 2019 Book talk Solid State Books, Washington, DC, November 14.

TEACHING EXPERIENCE

Johns Hopkins Carey Business School, Assistant Professor

“Business Leadership and Human Values” 2016 –

“Business Communication” 2016 –

University of Pittsburgh, Graduate Teaching Fellow

Instructor

“Mass Communication Process,” 2012 – 13.

“Public Speaking,” 2010 – 2013.

Teaching Assistant

“Mass Communication Process,” Department of Communication, 2011 – 2012.

“Orthodox Christianity,” Department of Religious Studies, Spring 2009.

“U.S. History: 1896 to the Present,” Department of History, Fall 2008.

“Varieties of Early Christianity,” Department of Religious Studies, Spring 2008.

“Origins of Christianity,” Department of Religious Studies, Fall 2007.

Northern Virginia Community College, Adjunct Faculty

“Introduction to Communication,” 2013 – 2015.

SERVICE

Professional Service

- 2019 Paper Reviewer, Journal of Communication and Religion
- 2018 Paper Reviewer, National Communication Association Annual Conference, Communication Ethics Division, Salt Lake City, Utah
- 2015 Paper Reviewer, International Communication Association Annual Conference, Children, Adolescents, and Media Division & Communication History Division, Puerto Rico.

University Service

- 2019 – 2021 Teaching and Learning Faculty Advisory Committee, Johns Hopkins Carey Business School
- 2019 – 2020 Faculty Participant, Cultural Connections Program, Johns Hopkins Carey Business School
- 2019 Search Committee Member, Business Communication Faculty Member, Johns Hopkins Carey Business School
- 2019 Syllabus Revision Committee Member, Business Communication, Johns Hopkins Carey Business School
- 2017– Member, Honor Council, Johns Hopkins Carey Business School
- 2017 Search Committee Member, Business Communication and Ethics Faculty Member, Johns Hopkins Carey Business School
- 2017–18 Student Graduation Speaker Committee, Johns Hopkins Carey Business School
- 2017-18 Search Committee Member, Lecturer in Business Communication and Ethics Position, Johns Hopkins Carey Business School
- 2011 Second Vice-President, Department of Communication Representative, Graduate Student Organization, University of Pittsburgh

Community Service

- 2019 Interview (about *Mister Rogers*) with National History Day Students of Nathan McAlister, Seaman High School, Topeka, Kansas
- 2017 The Mission Continues, MLK Day of Service at Roots and Branches School, Baltimore, MD
- 2015 AAUW Tutoring/Mentoring Program, Reston, VA

2008 Volunteer, Greater Pittsburgh Community Food Bank, Duquesne, PA

IN THE MEDIA

2020 Court Mann, “The many, many, many letters of Mister Rogers,” *The Deseret News*, October 21, 2020, Retrieved from <https://www.deseret.com/entertainment/2020/10/21/21189417/mister-rogers-neighborhood-fred-letters-viewer-mail-correspondence-archive-religion-education-where>

2019 “The Philosophy of Fred,” interview with Sheila Kast and Melissa Gerr, *On the Record*, 88.1 WYPR FM, Baltimore, MD, December 13, 2019.

2018 Dale Krieger, “A Neighborhood of Beautiful Days,” *Johns Hopkins Magazine*, Fall 2018, 32.

2018 “A Beautiful Day for a Neighbor: on the enduring appeal of ‘Mister Rogers’ Neighborhood,” interview by Patrick Ercolano, The HUB, Johns Hopkins University Office of Communications News Center, June 19, 2018.

PROFESSIONAL/TEACHING DEVELOPMENT

2020 Deep Dive into Case Teaching Online Webinar, Harvard Business Publishing, Attended April 21

2018 Lilly Conference Conference, “Designing Effective Teaching,” Bethesda, MD, Attended May 31 – June 1

PROFESSIONAL MEMBERSHIPS

National Communication Association
Rhetoric Society of America
American Studies Association
International Communication Association
Latinos in Higher Education