



Advanced Design Thinking

Creative problem solving to tackle your most complex challenges

You've mastered the basics—now take your problem-solving abilities to the next level by learning the art and science of co-creation. Co-creation is considered by some industry leaders as the pinnacle of human-centered design. It involves collaborating with your stakeholders or end users to achieve creative solutions — together.

Participants taking the Advanced Design Thinking should have demonstrated mastery of design thinking techniques by successfully completing the prerequisite of **Design Thinking for Innovative Problem Solving**.

In our immersive Advanced Design Thinking course, you'll take your creativity to the next level by learning the best practices for co-creation. Work with industry-peers in an advanced learning environment and acquire new ways to further unlock your team's creative potential. This course is for individuals who have previously taken an introductory design thinking course and want to further develop their skills.

Who should attend

This program is designed for professionals who have taken Design Thinking for Innovative Problem Solving. Professionals at all levels seeking to explore the possibilities of co-creating innovative solutions with key stakeholders, and individuals looking for a fresh problem-solving perspective.

Investment

- \$3,800 for the 3-day course
- 20% discount to JHU and JHHS employees
- JHU employees may use tuition remission for the program

Location

Locations may vary. Please check the registration details and your email for location.

Register today: carey.jhu.edu/exec-ed
410-234-9363 | carey.execed@jhu.edu



carey.jhu.edu



JOHNS HOPKINS
CAREY BUSINESS SCHOOL

Advanced Design Thinking

Course Agenda

Day 1	Agenda
9:00-10:20 AM	Lecture/Discussion (Live class)
10:20 AM-10:35 AM	Break*
10:35 AM-10:45 AM	Lecture/Discussion (Live class)
10:45 AM-11:45 AM	Group Work (Introductions, Review Resources, and Prepare for In-Depth Interviews)
11:45 AM-12:45 PM	In-Depth Interviews with Co-Creators (All Teams)
12:45 PM-1:00 PM	Final thoughts / Discussion
1:00 PM-2:00 PM	Lunch
2:00 PM-3:35 PM	Optional 20-minute group consultation with instructor
3:40 PM-5:00 PM	Optional 20-minute individual consultation with instructor

Day 2	Agenda
9:00-10:00 AM	Lecture/Discussion/Group Pair Work (Live class)
10:00 AM-10:15 AM	Break*
10:15 AM-10:45 AM	Group Work (Prepare for Co-Creation Sessions)
10:45 AM-11:10 AM	Team A Co-Creation Session**
11:10 AM-11:35 PM	Team B Co-Creation Session**
11:35 PM-12:00 PM	Team C Co-Creation Session**
12:00 PM-12:25 PM	Team D Co-Creation Session**
12:25 PM-1:00 PM	Final Thoughts / Discussion
1:00 PM-2:00 PM	Lunch
2:00 PM-3:35 PM	Optional 20-minute group consultation with instructor
3:40 PM-5:00 PM	Optional 20-minute individual consultation with instructor



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Course Agenda

Day 3	Agenda
9:00-10:00 AM	Lecture/Discussion/Group Pair Work (Live class)
10:00 AM-10:15 AM	Break*
10:15 AM-10:45 AM	Group Work (Prepare for Co-Creation Sessions)
10:45 AM-11:15 AM	Team D Co-Creation Session**
11:15 AM-11:45 AM	Team C Co-Creation Session**
11:45 AM-12:00 PM	Break*
12:00 PM-12:30 PM	Team B Co-Creation Session**
12:30 PM-1:00 PM	Team A Co-Creation Session**
1:00 PM-2:00 PM	Lunch
2:00 PM-3:00 PM	Sharing highlights, challenges, moving forward
3:00 PM-4:00 PM	Optional 20-minute individual consultation with instructor

*Please note that break times may adjust to accommodate for lecture and discussion flow

**When your team isn't with the co-creator, please use the time to work together. Also, as a team, decide when you want to take a 10 minute break and please do so.

Live Zoom sessions and course participants are expected to be present