

MA/MBA in

DESIGN LEADERSHIP

Success in business requires thinking differently. Join two innovative, world-class institutions and become a creative visionary capable of transforming products, companies, and lives.

» **Full-time locations**

Baltimore, MD (Harbor East)

» **More information**

carey.jhu.edu
mica.edu

Curriculum

MBA Business Foundations (20 credits)

- » Accounting and Financial Reporting
- » Business Analytics
- » Business Communication*
- » Corporate Finance
- » Economics for Decision Making
- » Marketing Management
- » Operations Management
- » Statistical Analysis
- » Strategic Management
- » Ethics and Leadership in Organizations

MBA Electives** (22 credits)

- » City Data
- » Data Analytics
- » Entrepreneurial Ventures
- » Fixed Income
- » Managing in a Diverse & Global World
- » Marketing Strategy
- » Social Media Analytics
- » Wealth Management

MA in Design Leadership (24 credits)

- » Foundations of Design Leadership
- » Collaboration
- » Creativity and Innovation
- » Cultural Relevance and Awareness
- » Forecasting and Realization
- » Prototyping
- » Sustainability and Social Responsiveness
- » The Competitive Advantage I and II
- » Intersections of Business and Design I and II

**Online sections of Business Communication also require students to attend an in-person residency at the Baltimore campus. The residency for Business Communication is two days.*

***Not a comprehensive list*

 **2 YEARS**
FULL-TIME
66 CREDITS

3.49

average undergraduate GPA

4.47

average years of full-time work experience

89%
U.S.

11%
International

68%
female students

32%
male students



The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business, the world's leading authority on the quality assurance of business school programs.

Fall 2018 data

Employment outcomes



Accepted offers by industry

- 40%** Accounting
- 20%** Consumer Packaged Goods
- 20%** Manufacturing
- 20%** Transportation and Logistics Services

\$116,667

Average base salary

\$16,667

Average signing bonus

Career opportunities

Use your degree to accelerate your career or transition to new companies and industries.

Employers*

- » Amtrak
- » CapitalOne
- » Dell
- » Deloitte Consulting
- » Dick's Sporting Goods
- » FedEx
- » Google
- » IBM
- » Johns Hopkins Medicine
- » JP Morgan Chase
- » Marriott International
- » Salesforce
- » U.S. Patent and Trademark Office
- » U.S. Postal Service

Titles*

- » Senior Design Strategist
- » Consultant
- » Project Manager, Service Design
- » Senior Consultant
- » UX Strategist/Designer
- » Vice President, Strategic Initiatives

**Not a comprehensive list*

Scholarships and financial aid

Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify. carey.jhu.edu/admissions/financial-aid

More information

Contact Admissions:

carey.admissions@jhu.edu

410.234.9220 / carey.jhu.edu/visit

877.88.CAREY (877.882.2739)

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