MA/MBA in DESIGN LEADERSHIP

Success in business requires thinking differently. Join two innovative, world-class institutions and become a creative visionary capable of transforming products, companies, and lives.

» Full-time locations
  Baltimore, MD (Harbor East)

» More information
carey.jhu.edu
mica.edu

Curriculum

MBA foundations (30 credits)
» Business Communication
» Negotiation
» Business Leadership and Human Values
» Business Law
» The Firm and the Macroeconomy
» Economics for Decision Making
» Statistical Analysis
» Business Analytics
» Leadership in Organizations
» Accounting and Financial Reporting
» Corporate Finance
» Information Systems
» Marketing Management
» Operations Management
» Investments

MA in Design Leadership (24 credits)
» Foundations of Design Leadership
» Collaboration
» Creativity and Innovation
» Cultural Relevance and Awareness
» Forecasting and Realization
» Prototyping
» Sustainability and Social Responsiveness
» The Competitive Advantage I and II
» Intersections of Business and Design I and II

MBA electives* (12 credits)
» Marketing Strategy
» Power and Politics
» Global Strategy
» Discovery to Market
» Data Analytics

*Not a comprehensive list

The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business, the world’s leading authority on the quality assurance of business school programs.
Employment outcomes

- **40%** Accounting
- **20%** Consumer Packaged Goods
- **20%** Manufacturing
- **20%** Transportation and Logistics Services

- **$116,667** Average base salary
- **$16,667** Average signing bonus

Career opportunities

Use your degree to accelerate your career or transition to new companies and industries.

**Employers**
- Amtrak
- CapitalOne
- Dell
- Deloitte Consulting
- Dick’s Sporting Goods
- FedEx
- Google
- IBM
- Johns Hopkins Medicine
- JP Morgan Chase
- Marriott International
- Salesforce
- U.S. Patent and Trademark Office
- U.S. Postal Service

**Titles**
- Senior Design Strategist
- Consultant
- Project Manager, Service Design
- Senior Consultant
- UX Strategist/Designer
- Vice President, Strategic Initiatives

*Not a comprehensive list

Scholarships and financial aid

Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify.

carey.jhu.edu/admissions/financial-aid

More information

Contact Admissions:
carey.admissions@jhu.edu
410.234.9220 / carey.jhu.edu/visit
877.88.CAREY (877.882.2739)
@JHUCarey / JHUCarey

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