

MA/MBA in

# DESIGN LEADERSHIP

Success in business requires thinking differently. Join two innovative, world-class institutions and become a creative visionary capable of transforming products, companies, and lives.

» **Full-time locations**

Baltimore, MD (Harbor East)

» **More information**

carey.jhu.edu  
mica.edu

## Curriculum

**MBA foundations** (30 credits)

- » Business Communication
- » Negotiation
- » Business Leadership and Human Values
- » Business Law
- » The Firm and the Macroeconomy
- » Economics for Decision Making
- » Statistical Analysis
- » Business Analytics
- » Leadership in Organizations
- » Accounting and Financial Reporting
- » Corporate Finance
- » Information Systems
- » Marketing Management
- » Operations Management
- » Investments

**MA in Design Leadership** (24 credits)

- » Foundations of Design Leadership
- » Collaboration
- » Creativity and Innovation
- » Cultural Relevance and Awareness
- » Forecasting and Realization
- » Prototyping
- » Sustainability and Social Responsiveness
- » The Competitive Advantage I and II
- » Intersections of Business and Design I and II

**MBA electives\*** (12 credits)

- » Marketing Strategy
- » Power and Politics
- » Global Strategy
- » Discovery to Market
- » Data Analytics

*\*Not a comprehensive list*

 **2 YEARS**  
**FULL-TIME**  
**66 CREDITS**

**3.49**

average undergraduate GPA

**4.47**

average years of full-time work experience

**89%**  
U.S.

**11%**  
International

**68%**  
female students

**32%**  
male students



The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business, the world's leading authority on the quality assurance of business school programs.

Fall 2018 data

## Employment outcomes



### Accepted offers by industry

- 40%** Accounting
- 20%** Consumer Packaged Goods
- 20%** Manufacturing
- 20%** Transportation and Logistics Services

# \$116,667

**Average base salary**

# \$16,667

**Average signing bonus**

## Career opportunities

Use your degree to accelerate your career or transition to new companies and industries.

### Employers\*

- » Amtrak
- » CapitalOne
- » Dell
- » Deloitte Consulting
- » Dick's Sporting Goods
- » FedEx
- » Google
- » IBM
- » Johns Hopkins Medicine
- » JP Morgan Chase
- » Marriott International
- » Salesforce
- » U.S. Patent and Trademark Office
- » U.S. Postal Service

### Titles\*

- » Senior Design Strategist
- » Consultant
- » Project Manager, Service Design
- » Senior Consultant
- » UX Strategist/Designer
- » Vice President, Strategic Initiatives

*\*Not a comprehensive list*

## Scholarships and financial aid

Johns Hopkins Carey Business School offers numerous options for financing your education, including merit-based scholarships, loans, payment plans, and tuition reimbursement available to those who qualify. [carey.jhu.edu/admissions/financial-aid](https://carey.jhu.edu/admissions/financial-aid)

## More information

Contact Admissions:

[carey.admissions@jhu.edu](mailto:carey.admissions@jhu.edu)

**410.234.9220 / [carey.jhu.edu/visit](https://carey.jhu.edu/visit)**

877.88.CAREY (877.882.2739)

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