



# Partner with Johns Hopkins Carey Business School

Johns Hopkins University was founded as America's first research university in 1876. We developed genetic engineering, created the modern purified water system, and found a blood test for cancer. And today we continue this legacy shaping innovative business leaders.

At Johns Hopkins Carey Business School, we find answers to the world's most complex problems. With access to our bold visionaries, leaders, now you can harness the power of Johns Hopkins. Where will Johns Hopkins take you?

# By the numbers

## **Johns Hopkins University & Medicine**

- >> #1 recipient of federal research and development funding
- >> U.S. News top ranked hospital and university
- » Largest private employer in Maryland
- » Alumni network of 222,000
- » Johns Hopkins University brought in \$183 million in licensing revenue, and 761 patents\*
- » Johns Hopkins startups raised \$2.3 billion in venture funding\*

# **Carey Business School**

- » 2.286 students
- » 100<sup>+</sup> full-time faculty
- » 19 degree programs
- » Hundreds of experiential learning workplace partner projects completed
- » 2 campuses (Baltimore and Washington, D.C.)
- » In the five percent of AACSB-accredited business schools



# Our programs

## **Master's of Business Administration**

- » Full-time MBA
- » Flexible MBA
- » Dual degree programs

### **Master's of Science**

- » Business Analytics and Risk Management
- » Finance
- » Health Care Management
- » Information Systems
- » Marketing
- » Real Estate and Infrastructure

#### Certificates

- » Financial Management
- » Investments
- » MS in Applied Economics/ Financial Management or **Investments Certificate**

### **Executive Education**

- » Academies, courses and certificate programs for individuals
- » Custom programs for companies and organizations
- » Verticals include:
  - business communication
  - · financial management
  - · health care
  - · innovation and human-centered design
  - · leadership, and management

Classes are held in person and/or online

# Together, we can solve your business challenges



## Find a thought leader in your field.

Find industry leading speakers and tap into faculty research for business and research insights. Email **Carey.communications@jhu.edu** to find thought leaders in your field of interest.

Partner with Experiential Learning to benefit from faculty and student brainpower to solve your business' complex challenges. Email the Office of Experiential Learning at **oel@jhu.edu** to learn more.



### Develop your existing staff and enhance your hiring pool.

Draw on Carey's pipeline of high-quality talent for your hiring pool by posting your opening in Handshake, JHU's job and internship portal, at https://jhu.joinhandshake.com/. Email Corinne Brassfield, Director, Career Development - Employer Relations, cbrinnier@jhu.edu to learn more about hiring students as interns and graduates.

Develop your own staff with degree programs and Executive Education non-degrees and certificates. Enroll business leaders in full-time, part-time, or Executive Education programs listed at **carey.jhu.edu/programs** or email Julia Schreck, Director of Executive Education, **Julia.schreck@jhu.edu**, to create a customized Executive Education program for your company and workforce.



### **Gain exposure for your brand.**

Sponsor case competitions, lectures, and speaker events to promote your organization throughout Johns Hopkins' numerous channels. These events also attract participants nation-wide. Email the Office of Experiential Learning at **oel@jhu.edu** to learn more about partnering on experiential learning opportunities through student project work in the workplace.



#### **Engage with community and philanthropic initiatives.**

Share your company's name and ideals while doing good. Endow faculty chairs and build relationships across Johns Hopkins with programs like the Community Consulting Lab, and more. Support the next generation of business leaders with a donation. Email Greg Bowden, Associate Dean of Development and Alumni Relations, **gbowden@jhu.edu**, to learn more.













