

ROBERT MISLAVSKY

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ACADEMIC POSITIONS

Carey Business School, Johns Hopkins University

Assistant Professor of Marketing

2018 to present

EDUCATION

The Wharton School, University of Pennsylvania

PhD, Operations, Information, and Decisions

2013 to 2018

Tepper School of Business, Carnegie Mellon University

M.B.A., Marketing and Product Development

2011 to 2013

R.H. Smith School of Business, University of Maryland

B.S., Finance and Operations Management

2005 to 2009

REFERREED JOURNAL ARTICLES AND PAPERS UNDER REVIEW

Mislavsky, R., & C. Gaertig (2020). Combining Probability Forecasts: 60% and 60% is 60%, but Likely and Likely is Very Likely. Under 3rd round review at *Management Science*.

Beshears, J., H.N. Lee, K.L. Milkman, **R. Mislavsky**, & J. Wisdom (2020). Creating Exercise Habits Using Incentives: The Tradeoff between Flexibility and Routinization. In press at *Management Science*.

Mislavsky, R., B. Dietvorst, & U. Simonsohn (2019). Critical Condition: People Don't Dislike a Corporate Experiment More Than They Dislike Its Worst Condition. Forthcoming at *Marketing Science*. <https://doi.org/10.1287/mksc.2019.1166>.

Mislavsky, R., & U. Simonsohn (2018). When Risk is Weird: Unexplained Transaction Features Lower Valuations. *Management Science*, 64(11), 5395-5404.
<https://doi.org/10.1287/mnsc.2017.2868>.

OTHER PUBLICATIONS

Mislavsky, R., B.J. Dietvorst, & U. Simonsohn (2019). The minimum mean paradox: A mechanical explanation for apparent experiment aversion. *Proceedings of the National Academy of Sciences*, 116(48), 23883-23884. <https://doi.org/10.1073/pnas.1912413116>.

- Letter submitted in response to [Meyer et al. \(2019\)](#).

Bitterly, T.B., **R. Mislavsky**, H. Dai, and K.L. Milkman (2015). “Want-Should Conflict: A Synthesis of Past Research.” In W. Hoffman and L. Nordgren (eds.) *The Psychology of Desire*.

WORKING PAPERS

Zwebner, Y., **R. Mislavsky**, & D. Small (2020). Justified Selfishness: People Donate Less Often When They Can Explain Their Decision. In preparation.

SELECTED WORK IN PROGRESS

Improving the Acceptability of Experiments (with Uri Simonsohn and Berkeley Dietvorst)

Evaluating Changing Predictions Over Time (with Celia Gaertig)

First is the Worst: Forecasters Get Less Credit for Predictions Made Far in Advance (with Celia Gaertig)

Maybe, Later: The Interpretation of Verbal Probability Phrases Changes Over Time

CONFERENCE PRESENTATIONS

Mislavsky, R. & C. Gaertig. Combining Probability Forecasts: 60% and 60% is 60%, but Likely and Likely is Very Likely.

- Boulder Summer Conference on Consumer Financial Decision Making, Boulder, CO, 2017
- Society for Consumer Psychology Conference, Dallas, TX, 2018
- Society for Judgment and Decision Making Conference, New Orleans, LA, 2018
- Tinbergen Institute Bayesian Crowd Conference, Rotterdam, NL, 2019

Beshears, J., H.N. Lee, K.L. Milkman, **R. Mislavsky**, & J. Wisdom. Creating Exercise Habits Using Incentives: The Tradeoff between Flexibility and Routinization.

- Center for Health Incentives and Behavioral Economics, Philadelphia, PA, 2015
- Behavioral Decision Research in Management, Toronto, ON, 2016
- Advances in the Science of Habits Conference, Catalina Island, CA, 2016 (poster)
- Society for Judgment and Decision Making Conference, Boston, MA, 2016 (poster)

Updated: September 24, 2020

- Society for Judgment and Decision Making Conference, Vancouver, BC, 2017

Mislavsky, R., B. Dietvorst, & U. Simonsohn. Critical Condition: People Don't Dislike a Corporate Experiment More Than They Dislike Its Worst Condition.

- Society for Judgment and Decision Making Conference, Chicago, IL, 2015 (poster)
- Conference on Digital Experimentation, Cambridge, MA, 2018
- Society for Judgment and Decision Making Conference, New Orleans, LA, 2018
- Society for Consumer Psychology Conference, Savannah, GA, 2019

Mislavsky, R., & U. Simonsohn. When Risk is Weird: Unexplained Transaction Features Lower Valuations.

- Society for Judgment and Decision Making Conference, Long Beach, CA, 2014 (poster)
- Whitebox Advisors Graduate Student Conference, New Haven, CT, 2015
- Association for Consumer Research Conference, New Orleans, LA, 2015
- Society for Consumer Psychology Conference, St. Pete Beach, FL, 2016

INVITED PRESENTATIONS

Triennial Choice Symposium, Cambridge, MD (May 2019)
Washington University, Olin Business School (March 2019)
Johns Hopkins University, Carey Business School (December 2017)
University of Colorado, Leeds School of Business (October 2017)
University of Chicago, Booth School of Business (October 2017)
New York University, Stern School of Business (October 2017)
Georgetown University, McDonough School of Business (September 2017)
University of Michigan, Ross School of Business (September 2017)

AWARDS AND HONORS

Russell Ackoff Doctoral Student Fellowship	2014-2018
Wharton Doctoral Fellowship	2013-2018
Wharton Doctoral Travel Grant	2015

PROFESSIONAL AND SERVICE ACTIVITIES

Faculty Search Committee	2019
Academic Ethics Board	2019-2021
Co-Organizer, Johns Hopkins Behavioral Science Forum	2019-2020
Ad Hoc Reviewer	
<i>Behavioural Public Policy, Israel Science Foundation, Management Science, Marketing Science</i>	
Symposium Chair, Association for Consumer Research Conference	2015

TEACHING EXPERIENCE

Instructor

- Carey Business School, Johns Hopkins University
 - Marketing Research (MS Marketing, MBA) 2019-2021

Guest Lecturer

- The Wharton School, University of Pennsylvania
 - Business Research: Design Fundamentals and Applications (UG) 2015