






# BUSINESS OF HEALTH PROGRAM COMPARISON






Full-time MBA, Flexible MBA, MS in Health Care Management (Full-time),  
and MS in Health Care Management (Part-time)

	FULL-TIME MBA 	FLEXIBLE MBA 	MS IN HEALTH CARE MANAGEMENT 	
<b>FORMAT</b>	Full-time	Part-time	Full-time	Part-time
<b>PROGRAM LENGTH</b>	2 years	Approx. 3 years*	1 year	Approx. 2 years*
<b>START</b>	Fall	Fall, Spring, Summer	Fall	Fall, Spring, Summer
<b>FOCUS</b>	Health, Technology, and Innovation Pathway	Health Care Management Concentration	N/A	N/A
<b>CREDITS</b>	54 credits	54 credits	36 credits	36 credits
<b>TUITION</b>	\$62,500 per year plus fees	\$1,525 per credit plus fees	\$74,500 plus fees	\$1,525 per credit plus fees
<b>GENDER SPLIT</b>	44% male, 56% female	52% male, 48% female	52% male, 48% female	20% male, 80% female
<b>AVERAGE AGE</b>	27	34	23	31
<b>AVERAGE WORK EXPERIENCE</b>	4 years	11 years	2 years	7 years
<b>EMPLOYMENT STATUS DURING PROGRAM</b>	Full-time student	Working professional	Full-time student	Working professional
<b>AVERAGE GMAT</b>	635	625	626	620
<b>PERCENTAGE OF CLASS IN HEALTH PATHWAY OR SPECIALIZATION</b>	55% (Fall 2020 incoming students)	28% (2019-20 graduates)	100%	100%
<b>GRADUATION MONTH</b>	May	May or August	August	May or August
<b>HEALTH CURRICULUM HIGHLIGHTS</b>	<ul style="list-style-type: none"> <li>» Business Law, Health Law, and Regulations</li> <li>» Commercializing Discovery</li> <li>» Design Lab</li> <li>» Ethics of Business and Health</li> <li>» Foundations of Business of Health</li> </ul>	<ul style="list-style-type: none"> <li>» Analysis of Health Care Operations</li> <li>» Evaluating Health Care Innovations</li> <li>» Frameworks for Analyzing Health Markets</li> <li>» Health Care Law and Regulation</li> </ul>	<ul style="list-style-type: none"> <li>» Accounting for Decision Making in Health Care</li> <li>» Frameworks for Analyzing Health Care Markets</li> <li>» Fundamentals of Health Care Operations</li> <li>» Health Care Law and Regulation</li> <li>» Health Care Organization and Management</li> <li>» Health Innovation and Evaluation</li> <li>» Health Marketing and Access</li> <li>» Providers and Payers</li> <li>» The U.S. Health Care System: Past, Present, and Future</li> </ul>	<ul style="list-style-type: none"> <li>» Frameworks for Analyzing Health Care Markets</li> <li>» Health Care Financing and Financial Management</li> <li>» Health Care Law and Regulation</li> </ul>
<b>PROGRAM HIGHLIGHTS</b>	<p><b>Experiential Learning Courses:</b></p> <ul style="list-style-type: none"> <li>» Big Data Consulting Project</li> <li>» Foundations Week</li> <li>» Innovation Field Project</li> <li>» NEXT Strategic Leadership Coaching</li> </ul>	<p><b>Three in-person residencies:</b></p> <ul style="list-style-type: none"> <li>» Business Communication</li> <li>» Leadership in Organizations</li> <li>» Negotiation</li> </ul>	<p><b>Choice of two-part project-based experiential courses:</b></p> <ul style="list-style-type: none"> <li>» Commercializing Biomedical Innovations</li> <li>» Health Care Strategy Consulting Practicum</li> <li>» Health Policy Design and Implementation</li> <li>» Health Services Improvement Project</li> </ul>	<p><b>Choice of two-part project-based experiential courses:</b></p> <ul style="list-style-type: none"> <li>» Discovery to Market</li> <li>» Health Care Strategy Consulting Practicum</li> </ul>
<b>SAMPLE INDUSTRIES OF EMPLOYMENT</b>	<ul style="list-style-type: none"> <li>» Consulting</li> <li>» Financial Services</li> <li>» General Management</li> <li>» Government</li> <li>» Health</li> <li>» Information Technology</li> <li>» Real Estate</li> </ul>	<ul style="list-style-type: none"> <li>» Consulting</li> <li>» Finance</li> <li>» General Management</li> <li>» Health</li> <li>» Information Technology</li> <li>» Marketing/Sales</li> <li>» Operations/Logistics</li> </ul>	<ul style="list-style-type: none"> <li>» Consulting</li> <li>» Financial Services</li> <li>» Government</li> <li>» Health</li> </ul>	<ul style="list-style-type: none"> <li>» Consulting and Financial Services</li> <li>» Health</li> </ul>
<b>FEATURED ALUMNI</b>	Hao Yu  Chief Executive Officer QuanDx	Jessica Chao  Director of Clinical Innovation University of California, San Francisco	Jeff Spitz Product Strategy Manager CVS Health	David Keyes Director of Administration and Finance Brigham and Women's Hospital

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# DUAL DEGREE PROGRAMS







MBA/Master of Public Health  
and MBA/MD

	MBA/MASTER OF PUBLIC HEALTH 	MBA/MD 
<b>PARTNER SCHOOL</b>		
<b>FORMAT</b>	Full-time	Full-time
<b>PROGRAM LENGTH</b>	2 years	5 years
<b>START</b>	Summer	Fall
<b>FOCUS</b>	Health, Technology, and Innovation Pathway	Health, Technology, and Innovation Pathway
<b>CREDITS</b>	MBA: 42 credits MPH: 80 credits	MBA: 42 credits MD: 4 years
<b>TUITION</b>	\$125,496 total (\$13,944/term for 9 terms) plus fees	MBA: \$89,811/year plus fees MD: \$50,160/year plus fees
<b>GENDER SPLIT</b>	30% male, 70% female	N/A
<b>AVERAGE AGE</b>	26	N/A
<b>EMPLOYMENT STATUS DURING PROGRAM</b>	Full-time student	Full-time student
<b>PERCENTAGE OF CLASS IN HEALTH PATHWAY OR SPECIALIZATION</b>	56% (Fall 2020 incoming students)	100%
<b>HEALTH CURRICULUM HIGHLIGHTS</b>	<ul style="list-style-type: none"> <li>» Environmental Health</li> <li>» Intro to MPH Studies</li> <li>» Introduction to Bioethics in Public Health Practice and Research</li> <li>» Population Dynamics and Public Health</li> <li>» Principles of Epidemiology</li> <li>» Public Health Policy</li> <li>» Statistical Methods in Public Health I-IV</li> <li>» The Tools of PH Practice</li> </ul>	<ul style="list-style-type: none"> <li>» Genes to Society Curriculum (Medicine)</li> <li>» Health Services Improvement</li> </ul>
<b>PROGRAM HIGHLIGHTS</b>	<ul style="list-style-type: none"> <li>» MPH Capstone</li> <li>» MPH Practicum</li> </ul>	<ul style="list-style-type: none"> <li>» Innovation Field Project</li> <li>» Medicine - Clerkships</li> </ul>
<b>SAMPLE INDUSTRIES OF EMPLOYMENT</b>	<ul style="list-style-type: none"> <li>» Consulting</li> <li>» General Management</li> <li>» Health (including Products and Services)</li> <li>» Non-Profit</li> </ul>	<ul style="list-style-type: none"> <li>» Health</li> </ul>
<b>FEATURED ALUMNI</b>	Stephanie Bean Associate Principal IQVIA	Andrew Klein Director, Comprehensive Transplant Center Cedars-Sinai Medical Center 

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# DUAL DEGREE PROGRAMS



Doctor of Nursing Practice/MBA, MBA/MSN in Health Systems Management, and MBA/MS in Biotechnology

	DOCTOR OF NURSING PRACTICE/MBA 	MBA/MSN IN HEALTH SYSTEMS MANAGEMENT 	MBA/MS IN BIOTECHNOLOGY 
<b>PARTNER SCHOOL</b>			
<b>FORMAT</b>	DNP: Full-time MBA: Part-time	Full-time or Part-time	MS: Full-time MBA: Part-time
<b>PROGRAM LENGTH</b>	3 years	Full-time: 2 years Part-time: 3-6 years	3 years
<b>START</b>	Summer	Fall	Fall
<b>FOCUS</b>	Health Care Management Concentration	Health Care Management Concentration	Health Care Management Concentration
<b>CREDITS</b>	66 credits and 448 practice hours	65 credits and 504 clinical hours	MS: 20 credits MBA: 42 credits
<b>TUITION</b>	\$35,440/year plus fees	\$61,384/year (Full-time) \$1,688/credit (Part-time) plus fees	\$110,800/year plus fees
<b>GENDER SPLIT</b>	6% male, 94% female	10% male, 90% female	N/A
<b>AVERAGE AGE</b>	39	31	N/A
<b>EMPLOYMENT STATUS DURING PROGRAM</b>	Full-time student	Full-time student or Working professional	Full-time student
<b>PERCENTAGE OF CLASS IN HEALTH PATHWAY OR SPECIALIZATION</b>	100%	100%	100%
<b>HEALTH CURRICULUM HIGHLIGHTS</b>	<ul style="list-style-type: none"> <li>» Advanced Nursing Health Policy</li> <li>» Analysis and Evaluation of Individual and Population Health Data</li> <li>» Clinical Data Management</li> <li>» DNP Practicum</li> <li>» Problem Identification</li> <li>» Nursing Inquiry</li> <li>» Project Development</li> <li>» Project Implementation</li> <li>» Translating Evidence into Practice</li> </ul>	<ul style="list-style-type: none"> <li>» Context of Health Care for Advanced Nursing Practice</li> <li>» Health Systems Management I</li> <li>» Health Systems Management II – Specialty Practice</li> <li>» Health Systems Management III – Outcomes Management</li> <li>» Leadership and Management in Health Care</li> <li>» Philosophical, Theoretical, and Ethical Basis of Advanced Nursing Practice</li> <li>» Program Development and Evaluation in Health Care</li> <li>» The Research Process and Its Application to Evidence-Based Practice</li> </ul>	<ul style="list-style-type: none"> <li>» Advanced Cell Biology I &amp; II</li> <li>» Biochemistry</li> <li>» Biostatistics</li> <li>» Infectious Diseases</li> <li>» Introduction to Bioinformatics</li> <li>» Molecular Biology</li> <li>» Neurobiology</li> <li>» Virology</li> </ul>
<b>PROGRAM HIGHLIGHTS</b>	<ul style="list-style-type: none"> <li>» School of Nursing Practicum</li> </ul>	<p><b>Three in-person residencies:</b></p> <ul style="list-style-type: none"> <li>» Business Communication</li> <li>» Leadership in Organizations</li> <li>» Negotiation</li> </ul>	<p><b>Three in-person residencies:</b></p> <ul style="list-style-type: none"> <li>» Business Communication</li> <li>» Leadership in Organizations</li> <li>» Negotiation</li> </ul>
<b>SAMPLE INDUSTRIES OF EMPLOYMENT</b>	<ul style="list-style-type: none"> <li>» Health</li> </ul>	<ul style="list-style-type: none"> <li>» Health</li> </ul>	<ul style="list-style-type: none"> <li>» Health</li> </ul>
<b>FEATURED ALUMNI</b>	(New program)	(New program)	Mario Morken Director of Business Development Bio-Techne

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# EXECUTIVE EDUCATION

## Behavioral Economics for Health Care and The Academy for Health Care Leadership and Management

	BEHAVIORAL ECONOMICS FOR HEALTH CARE 	THE ACADEMY FOR HEALTH CARE LEADERSHIP AND MANAGEMENT 
<b>FORMAT</b>	Non-credit Executive Education	Non-credit Executive Education
<b>PROGRAM LENGTH</b>	3 days	Virtual, multi-day
<b>START</b>	Timing varies	Timing varies
<b>CREDITS</b>	Certified for CME/CPE/CNE/CE credit	Certified for CME/CPE/CNE/CE credit
<b>TUITION</b>	\$3,800	\$4,950
<b>EMPLOYMENT STATUS DURING PROGRAM</b>	Working professional	Working professional
<b>PERCENTAGE OF CLASS IN HEALTH</b>	100%	100%
<b>HEALTH CURRICULUM</b>	<p><b>What you will learn:</b></p> <ul style="list-style-type: none"> <li>» The impact of behavioral factors on medical and health outcomes.</li> <li>» The origin of biases and heuristics in health care and how they develop.</li> <li>» The contrasts and complementarities between neoclassical and behavioral economics.</li> <li>» The strengths and pitfalls of economic incentives and behavioral nudges.</li> <li>» To identify your own biases and learn how to personally overcome them.</li> </ul>	<p><b>What you will learn:</b></p> <ul style="list-style-type: none"> <li>» How to strengthen your leadership framework as it applies to the health care industry.</li> <li>» Practical tools to manage dynamic health care teams and organizations.</li> <li>» How to be flexible in the constantly changing health care industry.</li> <li>» How to leverage diversity in experience, expertise, and work styles to lead health care teams.</li> <li>» How to drive innovation within your health care organization.</li> <li>» How to build a strong personal and professional network with peers from the health care industry.</li> </ul>
<b>FEATURED ALUMNI</b>	<p style="text-align: center;">Andrew Angelino, MD Director of Psychiatry, Howard County General Hospital Associate Professor, Johns Hopkins School of Medicine</p>	<p style="text-align: center;">Lawrence Pantuso, RN, MBA, FACHE Vice President, Strategy and Clinical Services Washington Health System</p>

Please contact the Office of Executive Education at [carey.execed@jhu.edu](mailto:carey.execed@jhu.edu).