

CHEN CHENG

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The Johns Hopkins Carey Business School  
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#### ACADEMIC APPOINTMENT

2016-present: Assistant Professor, The Johns Hopkins Carey Business School

#### EDUCATION

2011-2016: Ph.D., Managerial Economics and Strategy, Kellogg School of Management, Northwestern University, Evanston, Illinois

2008-2011: M.A. in Economics, CCER, Peking University, Beijing, China

2004-2008: B.A. in Economics, Huazhong University of Science and Technology, Wuhan, China

#### RESEARCH FIELDS

Organizational Economics, Political Economy, Social Networks

#### PUBLICATIONS

**“Laboratories of Democracy: Policy Experimentation under Decentralization”** with Christopher Li, *American Economic Journal: Microeconomics* Vol. 11, Issue 3 August 2019

**“Moral Hazard in Teams with Subjective Evaluations”**, *Forthcoming Rand Journal of Economics*

#### WORKING PAPERS

**“Stable Allocations with Network-based Comparisons”** *R&R, Theoretical Economics*, with Yiqing Xing

**“Law Enforcement and Local Innovation”** *R&R, China Economic Journal*

**“Sustaining cooperation with Multiple Relations: A Theory of Multiplexity”** with Wei Huang and Yiqing Xing

**“Governmental System and Economic Volatility under Democracy”** with Christopher Li and Weifeng Zhong

**“A Screening Perspective on Experimental Reform”** with Yiqing Xing

## **WORK IN PROGRESS**

**“Public goods provision in local Chinese villages: When informal institution meets formal committee”** with Yunnan Guo and Chuanchuan Zhang

**“Communication with Informal Budget/Funding”** with Jin Li and Yiqing Xing

**“Friends vs. Market”** with Yi Chen and Yiqing Xing

## **PRESENTATIONS (including scheduled)**

SIOE, June 19, 2020

NBER Organizational Economics Working Group, Boston, November 8-9, 2019

Barcelona GSE Summer Forum Networks Workshop, June 13-14, 2019

Asian Meeting of the Econometric Society, Xiamen, June 14-16, 2019

Fifth Annual Conference on Network Science in Economics, Indiana University Bloomington, April 26-28

Economics Seminar, Michigan State University, March 2019

Social, Behavioral and Experimental Economics Seminar, Michigan University, March 2019

AEA Meeting, Atlanta, January 2019

Economics Institution, Tsinghua University, 2018 December

Economics Department, Wuhan University, 2018 December

Petralia Applied Economics Workshop, 2018 July (Petralia, Italy)

International Conference on Economic Theory and Applications, 2018 July (Chengdu, China)

China Center for Economic Research Summer Institute, 2018 June (Yantai, China)

Huazhong University of Science and Technology, 2018 May (Wuhan, China)

Econometrica Society China Meeting, 2017

Huazhong University of Science and Technology, 2017 July

Economics Department, Johns Hopkins University, 2017 April

Indiana Business School, 2016 February

Carey Business School, 2016 January

Petralia Applied Economics Workshop, 2015 June

North American Summer Meeting of the Econometric Society, 2012

Inaugurate Conference of Chinese Game Theory and Experimental Economics Association, 2010

Russian Summer School on Institutional Analysis, 2010

Coase Workshop on Institutional Economics, 2010

## **CASE STUDY**

**Electronic Cigarettes in the EU—A Case Study in the Political Economy of Product Regulation** (with Nicola Persico and Nicola Scocchi), Kellogg Case Study.

## **PROFESSIONAL EXPERIENCE**

Referee for *Theoretical Economics*, *American Political Science Review*, *International Economic Review*, *China Economic Journal*, *Journal of Law, Economics and Organizations*, *Journal of Economic Behavior & Organization*, *Rand Journal of Economics*

## **FELLOWSHIPS AND AWARDS**

RA funding Award, Carey Business School, 2017-2018

Graduate Fellowships, Kellogg School of Management, Northwestern University, 2011-2016

Graduate Fellowships, CCER, Peking University, 2008-2011

## **TEACHING**

BU.510.601: Statistical Analysis, Carey Business School (Master of Finance Students)

BU.220.610: The Firm and the Macroeconomy, Carey Business School (Master of Finance Students, Part-time MBA)

Teaching Assistant, Kellogg School of Management

Strategy and Organization, MBA course, 2013-2015

Ethics and Executive Leadership, EMBA course, 2014

Business Analytics I, MBA course, 2012