

DESIGN THINKING PRACTICUM

Make the Leap to Leadership in Design Thinking



Once you've learned to creatively solve problems through design thinking, the next step is leading your team through innovative solutions to complex problems. Learn to facilitate your own design thinking and human-centered design workshop and lead your team to the answers you've been looking for with this exciting course. Participants taking the Design Thinking Practicum should have demonstrated mastery of design thinking techniques by successfully completing the prerequisite of Design Thinking for Innovative Problem Solving. This course is intended for professionals looking to take the leap from learning about design thinking to leading workshops on their own.

Participants can take the Design Thinking Practicum as a requirement toward their Executive Certificate in Innovation & Human-Centered Design or as a standalone course by first completing the prerequisite of Design Thinking for Innovative Problem Solving. Participants will learn from renowned faculty and work alongside peers to gain the skills needed to create and facilitate a workshop of their own that utilizes the principles of design thinking (empathize, define, ideate, prototype, and test) to drive creativity in their own organization.

FACULTY

Sharon Kim is a faculty member and the Director of Innovation & Human-Centered Design at the Carey Business School. She holds a PhD in Organizational Behavior from Cornell University. Sharon has expertise in the psychology of creativity. Her academic research has been featured in popular media outlets including Harvard Business Review, Wall Street Journal, and Fast Company. She teaches design thinking and provides innovation consulting to leaders in Fortune 100 companies and international health NGOs.



WHO SHOULD ATTEND

- Professionals who have taken Design Thinking for Innovative Problem Solving and who have a desire to gain the skills to develop and facilitate their own human-centered design workshops
- Professionals at all levels seeking to explore the possibilities of co-creating innovative solutions with key stakeholders
- Individuals looking for a fresh problem-solving perspective
- Forward thinking leaders

TUITION

\$3,800 for the 3-day course

20% discount to JHU and JHHS employees \$2,560

JHU employees may use tuition remission for the seminar

LOCATION

Locations may vary. Please check the registration details and your email for location.

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Course Agenda

DAY 1	
8:30AM-9:00AM	REGISTRATION AND BREAKFAST
9:00AM-12:00PM <i>(Including a Coffee Break)</i>	MORNING SESSION <ul style="list-style-type: none">▪ Introductions▪ Review of Design Thinking▪ Discussion: Design Thinking in the workplace
12:00PM-1:00PM	LUNCH AND AFTERNOON PREPARATION
1:00PM-4:00PM <i>(Including a Coffee Break)</i>	AFTERNOON SESSION <ul style="list-style-type: none">▪ Human-centered workshop design<ul style="list-style-type: none">▪ Audience research▪ Workshop goals▪ Short presentations▪ Preparing a draft agenda▪ Reflection & conclusion
DAY 2	
8:30AM-9:00AM	BREAKFAST
9:00AM-12:00PM <i>(Including a Coffee Break)</i>	MORNING SESSION <ul style="list-style-type: none">▪ Review draft agendas in small groups▪ Human-centered facilitation skills: Part I<ul style="list-style-type: none">▪ Self-awareness and authenticity
12:00PM-1:00PM	LUNCH AND AFTERNOON PREPARATION
1:00PM-4:00PM <i>(Including a Coffee Break)</i>	AFTERNOON SESSION <ul style="list-style-type: none">▪ Setting the tone<ul style="list-style-type: none">▪ Introductions & icebreakers▪ Environment▪ Empathize▪ Define▪ Time to reflect & conclusion

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Course Agenda

DAY 3

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION

- Human-centered facilitation skills: Part II
 - Facilitating creativity in groups and teams
- Ideate
- Prototype
- Test

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION

- Presentations in small groups with feedback
- Time to reflect & conclusion