

Project Management

Leading from Start to Finish



The science of project management is becoming increasingly complex. Organizations across all sectors are now more than ever relying on professional project managers to drive challenging projects that are critical to the success and financial health of the firm. However, it is often the case that those leading project teams have little or no project management experience.

This Project Management course provides you with a powerful set of tools that improve your ability to plan, implement, and manage activities to accomplish specific objectives. Specifically, the course will provide a comprehensive understanding of project management fundamentals, project design, risk, portfolio and project selection criteria, and project management leadership.

FACULTY

Yuval Bar-Or, PhD, (University of Pennsylvania) is an Associate Professor on the practice track at the Johns Hopkins Carey Business School since 2014, where he teaches a variety of investments, risk management, and corporate finance courses. He has lectured extensively on the subjects of decision making, risk management, and financial literacy and held senior roles at KMV, S&P, and Algorithmics.



His corporate roles included senior product and project management responsibilities. He is the author of seven books, and the founder of the Pillars of Wealth financial literacy initiative for doctors.

WHO SHOULD ATTEND

Professionals at all experience levels but who are not technical project managers. Specifically, professionals who want to learn the latest project management tools, is managing an endeavor aimed at creating a unique product, service, or outcome, or are considering transitioning to a project management position

TUITION

\$3,200 for the 2-day course

20% discount to JHU and JHHS employees \$2,560

JHU employees may use tuition remission for the seminar

LOCATION

Locations may vary. Please check the registration details and your email for location.

PROJECT MANAGEMENT

Course Agenda

DAY 1	
8:30AM-9:00AM	REGISTRATION AND BREAKFAST
9:00AM-12:00PM <i>(Including a Coffee Break)</i>	MORNING SESSION <ul style="list-style-type: none">Introduction to Project Management<ul style="list-style-type: none">What is a projectStages of project lifecycleProject governanceBalancing technical and sociocultural dimensions
12:00PM-1:00PM	LUNCH AND AFTERNOON PREPARATION
1:00PM-4:00PM <i>(Including a Coffee Break)</i>	AFTERNOON SESSION <ul style="list-style-type: none">The strong connection between organizational mission/strategy and project managementSelection criteria to assess the value/prioritization of projects<ul style="list-style-type: none">Financial (NPV, Payback)Non-financial strategic criteriaNon-financial (multi-criteria selection models)
DAY 2	
8:30AM-9:00AM	BREAKFAST
9:00AM-12:00PM <i>(Including a Coffee Break)</i>	MORNING SESSION <ul style="list-style-type: none">Identify and influence stakeholdersFormulate basic Work Breakdown Structure (WBS) and create Gantt Chart
12:00PM-1:00PM	LUNCH AND AFTERNOON PREPARATION
1:00PM-4:00PM <i>(Including a Coffee Break)</i>	AFTERNOON SESSION <ul style="list-style-type: none">Introduction to Harvard Business Publishing simulationBasic simulation scenarioAdvanced scenario(s)