

FOUNDATIONS OF LEADERSHIP AND MANAGEMENT

Lead with purpose, manage with practice



This course exposes participants to the fundamentals of leading and managing in teams or units. As the required foundational course for the Management Development Certificate (but open to any Carey Executive Education participant), this course equips participants to lead with purpose and incorporate core knowledge and skills from research on leadership and organizations into their daily practices. Specifically, the course will help participants understand how to better form teams and make strategic decisions, how to leverage group processes and personal networks to be more effective as a leader, and how to select and motivate the right people to join your team or unit.

FACULTY

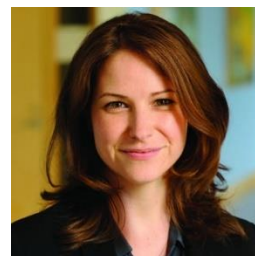
Brian Gunia, PhD (Management & Organizations, Northwestern University) joined the Johns Hopkins Carey Business School in 2011. He is an Associate Professor in the research track with expertise in the ways that people can help themselves and their organizational colleagues act more ethically and/or negotiate more effectively, particularly by proactively regulating their sleep patterns. Brian is the founder of the Johns Hopkins Business in Government (BIG) Initiative.



Christopher G. Myers, PhD (Management & Organizations, University of Michigan) is an Assistant Professor in the research track at the Johns Hopkins Carey Business School, with expertise in the areas of learning, development, and innovation. His research explores how people learn from their own experiences at work, as well as how people learn vicariously from others' knowledge and experience, and he focuses in particular on learning in health care organizations and other knowledge-intensive industries. Prior to joining Carey, he was an Assistant Professor of Organizational Behavior at the Harvard Business School.



Colleen Stuart is an Assistant Professor of Management at the Johns Hopkins Carey Business School with expertise in the areas of collaborative work, social networks and diversity. She holds a PhD in Organizational Behavior from the University of Toronto. Her research has been published in several academic journals, such as Organization Science and The Academy of Management Journal, as well as featured in The New York Times, The Financial Times, and The Huffington Post.



WHO SHOULD ATTEND

This program targets individuals who want to improve their ability to lead teams and manage strategic decisions. This course fulfills the core requirement of the Management Development Certificate.

TUITION

\$3,800 for the 3-day course

20% discount to JHU and JHHS employees \$2,560

JHU employees may use tuition remission for the seminar

LOCATION

Locations may vary. Please check the registration details and your email for location.

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Course Agenda

DAY 1

8:30AM-9:00AM

REGISTRATION AND BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION

- Decision Making in Teams

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION

- Negotiation

DAY 2

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION

- Leading in Organizations

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION

- Your Network as a Leader

DAY 3

8:30AM-9:00AM

BREAKFAST

9:00AM-12:00PM

(Including a Coffee Break)

MORNING SESSION

- Selecting the Right People

12:00PM-1:00PM

LUNCH AND AFTERNOON PREPARATION

1:00PM-4:00PM

(Including a Coffee Break)

AFTERNOON SESSION

- Motivating Others