



UNICON TEAM DEVELOPMENT CONFERENCE

HOSTED BY JOHNS HOPKINS CAREY BUSINESS SCHOOL EXECUTIVE EDUCATION

The executive education industry has experienced accelerated change in the learning and development marketplace. How do we build a flexible, accessible, and sustainable system that promotes lifelong opportunities for learning and professional growth?

Schedule of Events

NOVEMBER 30, 2021

DAY 1: ACCESSIBILITY

All times below are U.S. Eastern Time

8:00 - 9:00am

Newcomer Session

Robert S. Dietel, Director of Executive Programs, MIT Sloan

Access via Zoom

9:00 - 9:10am

Welcome from Johns Hopkins Carey Business School

Alexander J. Triantis, PhD, Dean, Johns Hopkins Carey Business School

Access via Swapcard

9:10 - 9:15am

Welcome from Johns Hopkins Executive Education

Christopher G. Myers, PhD, Associate Professor and Academic Director of Executive Education, Johns Hopkins Carey Business School

Access via Swapcard

9:15 - 9:45am

Conference Opening and Awards

Markus Frank, PhD, Director of Custom Programs at Executive School of Management, University of St. Gallen

Access via Swapcard

9:45 - 10:20am

UNICON's Membership Benchmarking Survey

Nora Anderson, MBA, Executive Director of Executive Education, Carlson School of Management, University of Minnesota

Serge Lafrance, MSc, Director, Executive Education, HEC Montreal and Associate Professor

Mark Lewis, MA, Executive Director of Executive Education, University Of Chicago Booth School Of Business

Access via Swapcard



Schedule of Events

DAY 1 (CONTINUED)

10:20 - 10:45am

Benchmarking Survey: Debrief in Functional Groups

Access via Zoom

10:45 - 11:00am

Break

11:00am - Noon

Sessions

Digitalization and Executive Education: Pandemic Response and Post-Pandemic Opportunities

David Lefevre, PhD, Director of the EdTech Lab, Imperial College Business School

Charlotte von Essen, PhD, Director of Academic Engagement, Insendi

Access via Zoom

Using Technology to Make Executive Education More Accessible

David Wood, MBA, Lecturer, Operations Management, Ivey Business School

Access via Zoom

Vaccine Mandates: Legal Implications for Higher Ed

Stacey B. Lee, JD, Associate Professor of Practice,
Johns Hopkins Carey Business School

Access via Zoom

Noon - 12:15pm

Daily Wrap-up

Christopher G. Myers, PhD, Associate Professor and Academic Director of
Executive Education, Johns Hopkins Carey Business School

Access via Swapcard



Schedule of Events

DECEMBER 1, 2021 DAY 2: FLEXIBILITY

All times below are U.S. Eastern Time

9:00 - 9:15am

Introduction of Day's Theme

Christopher G. Myers, PhD, Associate Professor and Academic Director of Executive Education, Johns Hopkins Carey Business School

Access via Swapcard

9:15 - 9:30am

Day 2 Opening

Markus Frank, PhD, Director of Custom Programs at Executive School of Management, University of St. Gallen

Access via Swapcard

9:30 - 10:30am

Plenary: The Power of Open Source

Beth Blauer, JD, Associate Vice Provost for Public Sector Innovation at Johns Hopkins University and Associate Professor of Practice, Johns Hopkins Carey Business School

Access via Swapcard

10:30 - 10:45am

Optional Team Debriefs

10:45 - 11:00am

Break



Schedule of Events

DAY 2 (CONTINUED)

11:00am - Noon

Sessions

Serving Custom Clients and Supporting Staff

Bill Joiner, Managing Director, SMU Cox Executive Education

Sheri Moore, Director of Business Development, SMU Cox School of Business

Luigi Pecoraro, EdD, Managing Director, SMU Cox School of Business

Access via Zoom

You haven't reached your peak! Using Life Design in Your Life Long Learning Journey

Alayna Hayes, EdD, Senior Director of Life Design-Diversity, Equity, and Inclusion, Life Design Lab, Johns Hopkins University

Matthew Golden, Executive Director, Life Design Lab, Johns Hopkins University

Access via Zoom

Crisis Leadership within a Community Hospital Setting

M. Shafeeq Ahmed, MD, MBA, FACOG, President of Howard County General Hospital, Director, Johns Hopkins Armstrong Institute at Howard County General Hospital, Assistant Professor, Department of GYN/OB, Johns Hopkins School of Medicine

Access via Zoom

Noon - 12:15pm

Daily Wrap-up

Christopher G. Myers, PhD, Associate Professor and Academic Director of Executive Education, Johns Hopkins Carey Business School

Access via Swapcard



Schedule of Events

DECEMBER 2, 2021 DAY 3: SUSTAINABILITY

All times below are U.S. Eastern Time

9:00 - 9:15am

Introduction of Day's Theme

Christopher G. Myers, PhD, Associate Professor and Academic Director of Executive Education, Johns Hopkins Carey Business School

Access via Swapcard

9:15 - 9:30am

Day 3 Opening

Markus Frank, PhD, Director of Custom Programs at Executive School of Management, University of St. Gallen

Access via Swapcard

9:30 - 10:30am

Plenary: Building a Sustainable Exec Ed Business Model in Times of Accelerated Change

Susan Cates, MBA, Managing Partner, Leeds Illuminate

Mike Malefakis, MA, Senior Advisor, Leeds Illuminate

Access via Zoom

10:30 - 10:45am

Plenary: Debrief in Functional Groups

Access via Zoom

10:45 - 11:00am

Break



Schedule of Events

DAY 3 (CONTINUED)

11:00am - Noon

Sessions

The Post-Pandemic Workplace: Human Capital Implications for Executive Education

Josie Kang, PhD, Vice President of Human Capital,
Human Capital Leadership Institute

Richard Smith, PhD, Vice Dean for Education and Partnerships & Professor,
Johns Hopkins Carey Business School

Access via Zoom

Stackables and Microcredentials in Higher Education - Disruption or Symbiosis?

David Sagen, MBA, Director Executive Programmes,
BI Norwegian Business School

Anne Swanberg, PhD, Associate Dean Short Learning Modules,
Associate Professor, BI Norwegian Business School

Access via Zoom

Noon - 12:15pm

Daily Wrap-up

Christopher G. Myers, PhD, Associate Professor and Academic Director of
Executive Education, Johns Hopkins Carey Business School

Access via Swapcard

12:15 - 12:30pm

Closing Remarks from Johns Hopkins

Richard Smith, PhD, Vice Dean for Education and Partnerships & Professor,
Johns Hopkins Carey Business School

Access via Swapcard

12:30 - 12:45pm

Closing Remarks from UNICON

Markus Frank, PhD, Director of the Executive School of Management,
Technology and Law, University of St. Gallen

Access via Swapcard