



**Executive Certificate in Health Care Leadership and Management:
Leading with Impact**

October 4-6 and 12-13, 2018

Johns Hopkins Carey Business School, Baltimore, MD

*Jointly provided by Postgraduate Institute for Medicine and Johns Hopkins University
Carey Business School*

Target Audience

This activity is intended for Health Care professionals, including physicians, researchers, nursing leaders, registered nurses, policy makers, pharmacists and health care managers who want to lead with impact and drive innovation in their health care organization.

Educational Objectives

After completing this activity, the participant should be better able to:

- *Diagnose a range of negotiation situations and the strategies appropriate to those situations*
- *Recognize common decision biases and errors*
- *Recognize legal issues in a healthcare situation and identify the relevant law and its application*
- *Demonstrate an ability to motivate individuals and groups to achieve goals in health organizations*
- *Explain the process of organizational change and increase capability to execute change in health organizations*
- *Identify, integrate, and apply core concepts in management as they relate to broader business strategy in health organizations*
- *Identify the mechanisms by which organizational culture is shaped and maintained in health organizations*
- *Practice different approaches to leading healthcare teams*

Faculty

Dr. Kathleen M. Sutcliffe, PhD, is a Bloomberg Distinguished Professor with appointments in the Carey Business School, the School of Medicine (Anesthesiology and Critical Care Medicine), the School of Nursing, and the Armstrong Institute at Johns Hopkins University.

Dr. Christopher G. Myers, PhD is an Assistant Professor in the management and organization discipline at the Johns Hopkins University Carey Business School and Core Faculty at the Johns Hopkins Medicine Armstrong Institute for Patient Safety and Quality. He is also affiliated with the Science of Learning Institute at Johns Hopkins and the Center for Positive Organizations at the University of Michigan.

Jemima A. Frimpong, PhD is an Assistant Professor in the research track at the Johns Hopkins Carey Business School.

Brian Gunia, PhD is an Associate Professor in the research track at the Johns Hopkins Carey Business School.

Erik Helzer, PhD is an Assistant Professor in the research track at the Johns Hopkins Carey Business School.

Sharon Kim, PhD is an Assistant Professor in the research track at the Johns Hopkins Carey Business School.

Stacey Lee, JD is an Associate Professor in the practice track at the Johns Hopkins Carey Business School.

Colleen Stuart, PhD is an Assistant Professor at the Johns Hopkins Carey Business School.

Agenda

WEEK 1		WEEK 2		
THURSDAY, OCTOBER 4	FRIDAY, OCTOBER 5	SATURDAY, OCTOBER 6	FRIDAY, OCTOBER 12	SATURDAY, OCTOBER 13
	BREAKFAST / 7:30am-8:00am	BREAKFAST / 7:30am-8:00am	BREAKFAST / 7:30am-8:00am	BREAKFAST / 7:30am-8:00am
CHECK-IN & REGISTRATION / (With coffee/tight food) 9:00am-10:00am	NEGOTIATIONS & DIFFICULT CONVERSATIONS / 8:00am-11:00am Erik Helzer, PhD Brian Gunia, PhD	LEADERSHIP CHALLENGE / (Including lunch) 8:00am-2:00pm Chris Myers, PhD	LEARNING & INNOVATION / 8:00am-11:00am Sharon Kim, PhD Chris Myers, PhD	MANAGING CHANGE / 8:00am-11:00am Kathleen Sutcliffe, PhD
OPENING REMARKS / 10:00am-10:15am Bernard Ferrari, MD, JD, MBA				
INTRODUCTORY SESSION / 10:15am-11:30am Kathleen Sutcliffe, PhD Chris Myers, PhD			LEADERSHIP PATH WORKING SESSION / (Including lunch) 11:00am-12:45pm	LEADERSHIP PATH COACHING / (Including lunch) 11:15am-1:00pm
PLENARY TALK / (Including lunch) 11:30am-12:45pm	HR AND LEGAL FRAMEWORKS / (Including lunch) 11:30am-12:45pm Stacey Lee, JD			
WAYS OF SEEING / 1:00pm-2:45pm Kathleen Sutcliffe, PhD Chris Myers, PhD	STRATEGIC TEAM LEADERSHIP / 1:00pm-4:00pm Colleen Stuart, PhD Jemima Frimpong, PhD	LEADERSHIP PATH SESSION / 2:00pm-3:00pm	ORGANIZATIONAL CULTURE / 1:00pm-3:30pm Kathleen Sutcliffe, PhD	TAKEAWAYS & WORLD CAFE / 1:00pm-2:00pm
DECISION-MAKING / 3:00pm-5:30pm Erik Helzer, PhD	LEADERSHIP PATH SESSION / 4:00pm-4:30pm		REVIEW & SUBMIT LEADERSHIP PATH / 3:30pm-4:30pm	GRADUATION RECEPTION / 2:00pm-3:00pm

Accreditation



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by the Postgraduate Institute for Medicine and Johns Hopkins University Carey Business School. Postgraduate Institute for Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Physician Continuing Medical Education

The Postgraduate Institute for Medicine designates this live activity for a maximum of 33.0 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Pharmacy Education

Postgraduate Institute for Medicine designates this continuing education activity for 33.0 contact hour(s) (3.30 CEUs) of the Accreditation Council for Pharmacy Education.

(Universal Activity Number - JA4008162-9999-18-338-L04-P)

Type of Activity: Application

Continuing Nursing Education

The maximum number of hours awarded for this Continuing Nursing Education activity is 33.0 contact hours.

Healthcare Executives Education

The Postgraduate Institute for Medicine is authorized to award 33.0 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.

Disclosure of Conflicts of Interest

Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have as related to the content of this activity. All identified COI are thoroughly vetted and resolved according to PIM policy. PIM is committed to providing its learners with high quality CME activities and related materials that promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest.

Faculty

The faculty members have nothing to disclose.

Planners and Managers

The PIM planners and managers have nothing to disclose. The Johns Hopkins University Carey Business School planners and managers have nothing to disclose.

Disclosure of Unlabeled Use

This educational activity may contain discussion of published and/or investigational uses of agents that are not indicated by the FDA. The planners of this activity do not recommend the use of any agent outside of the labeled indications.

The opinions expressed in the educational activity are those of the faculty and do not necessarily represent the views of the planners. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.

Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patient's conditions and possible contraindications and/or dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

Request for Credit

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