### Global MBA Curriculum/Academic Year 2014-2015 (54 credits)

#### Required Courses (36 credits)
- Quantitative Methods: Statistics
- Financial Resources I and II
- People and Markets I and II
- Competitive Strategy
- Operations Management
- Managerial Decision Behavior I and II
- Solving Organizational Problems: Collaboration, Evidence, and Experimentation
- Innovation for Humanity Project
- Management of Technology
- Financial Modeling and Valuation
- Thought and Discourse Seminars: Communications and Expression; Ethical Leadership; Governance and Accountability
- Discovery to Market Project
- Networked Organizations

#### Concentration Requirements/Electives (18 credits, including one 12-credit concentration)

##### Enterprise Risk Management
- SAMPLE COURSE SELECTION
  - Data Analytics
  - Optimization Models
  - Simulation and Strategic Options
  - Financial Crisis and Contagion
  - Managing Complex Projects
  - Cybersecurity
  - Crisis Management
  - Supply and Service Contracting
  - Global Supply Chain Management

##### Entrepreneurship
- SAMPLE COURSE SELECTION
  - Entrepreneurial Ventures
  - Entrepreneurial Finance
  - Entrepreneurial Marketing
  - Negotiation
  - Effective Teams
  - Global Strategy
  - Facilitating Strategic Change
  - Social Entrepreneurship: The Business of Development
  - Managing Complex Problems
  - Creative Business Thinking

##### Financial Businesses
- SAMPLE COURSE SELECTION
  - Investments
  - Advanced Corporate Finance
  - Advanced Financial Accounting
  - Financial Econometrics
  - Quantitative Financial Analysis
  - Managing Financial Risk
  - Financial Crisis and Contagion
  - Corporate Governance
  - Financial Institutions
  - Mergers and Acquisitions
  - Derivatives
  - Entrepreneurial Finance

##### Health Care Management
- SAMPLE COURSE SELECTION
  - Health Care Delivery
  - Legal Foundations of Health Care
  - Health Care Financing
  - Emerging Frontiers in Health Care: Strategy and Technology
  - Data Analytics
  - Leading Health Care Organizations
  - Evaluating Health Care Innovations
  - Applied Behavioral Economics in Health Care
  - Improving Processes in Health Care
  - The Wire: Business Solutions to Urban Economic, Social and Public Health Issues

##### Marketing
- SAMPLE COURSE SELECTION
  - Consumer Behavior
  - Marketing Strategy
  - Marketing Research
  - Customer Relationship Management
  - Behavioral Analysis for Marketing Decisions
  - Branding and Marketing Communications
  - Competitive Pricing Analysis
  - Sales Force and Channels of Distribution
  - Strategic Market Intelligence
  - Digital Marketing and Social Media
  - Business-to-Business Marketing
  - Entrepreneurial Marketing

##### Real Estate and Infrastructure
- SAMPLE COURSE SELECTION
  - Development I and II
  - Real Estate Finance I and II
  - Real Estate Economics
  - Global Perspectives in Real Estate
  - Principles of Public-Private Infrastructure
  - Sustainable Cities
  - Real Estate Market Analysis