AGENDA

7:30 – 8:00 AM  Registration and Breakfast

8:00 – 8:20 AM  Remarks from the Dean

8:20 – 8:30 AM  Remarks from the Executive Vice Dean for Faculty and Research

8:30 – 8:45 AM  Remarks from the Vice Dean for Education

8:45 – 9:00 AM  Move to Second Floor

9:00 – 9:45 AM  Plenary I with Allen Webb
Scholarly Writing for the Practitioner Audience: A View from a Senior Editor

9:45 – 10:30 AM  Plenary II with Mariale Hardiman
How the Learning Sciences Inform Pedagogy: The Brain-Targeted Teaching Model

10:30 – 11:00 AM  Break

11:00 – 11:45 AM  Breakout I
Allen Webb and Phil Phan
Conversations on Scholarly Writing for the Practitioner Audience

Mariale Hardiman and Kevin Frick
Conversations on the Brain-Targeted Teaching Model

11:45 AM - noon  Move to Functional Breakout Sessions

12:00 – 12:45 PM  Breakout II
Decision Making
Finance
Management
Marketing

12:45 PM  Program Ends