Business in Government (BIG) Initiative

Translating between business and national government on organizational performance

- **Business Organizations**: For-profit, private sector organizations
- **Johns Hopkins Carey Business School**: Research-based business school of Johns Hopkins University
- **National Government Organizations**: Nonprofit, public sector organizations comprising federal government

**We develop a research-based understanding of the practices that do and don't work in business, when, and why**

**Based on that understanding, we determine which practices will and won't translate to government, and then translate**

**We provide “neutral territory” for business and government to productively engage**

**Based on that research, we determine which knowledge will and won’t translate to business, and then translate**

**Concurrently, we conduct collaborative research to validate, provide feedback, and generate knowledge**

**Thoughtfully learn from, engage with government**

**Broaden reach, generate new knowledge**

**Thoughtfully learn from, engage with business**