“We aspire not just to be different from other schools, not even just to lead, but to show a new way.”

Bernard T. (Bernie) Ferrari, Dean
Johns Hopkins University
Carey Business School
“There should be no dividing line between business excellence and social consciousness.”

Bernard T. (Bernie) Ferrari, Dean, Johns Hopkins Carey Business School
THE HEART OF JOHNS HOPKINS. THE CENTER OF THE WORLD.

NATIONAL RANKING
Johns Hopkins University ranks first nationally among academic institutions in research and development expenditures and in federally funded research.

JOHNS HOPKINS ADVANTAGE
- U.S. News & World Report ranks Johns Hopkins University:
  - #1 in among best U.S. colleges and universities
- Best Colleges
- #1 in among best U.S. colleges and universities
- Best Universities
- #12 best university in the world
- Best Graduate Schools
- #1 biomedical engineering
- #1 geriatrics
- #1 nursing
- #1 public health
- #2 education
- #2 internal medicine
- #3 medical schools: research
- #5 biological science
- #7 health care management

ECONOMIC IMPACT
Contribution more than $10 billion a year to the state economy, Johns Hopkins is Maryland’s largest private employer.

ALUMNI NETWORK
200,000 Johns Hopkins alumni living and working around the world

Legacy of leadership
Since its founding in 1876 as the first research university in the United States, Johns Hopkins has produced gifted and transformative leaders in every sphere of human endeavor. Today, Johns Hopkins is recognized as one of the most influential universities in the world.

Tradition of innovation
Students in the Johns Hopkins Global MBA program are part of the university’s tradition of bold creativity and visionary leadership, a tradition that has benefited the world for 140 years.

Global impact
With U.S. campuses in Baltimore, Maryland, and Washington, D.C.; and international campuses in Nanjing, China; Bologna, Italy; and Seong, Singapore; Johns Hopkins University truly has a global impact.

Interdisciplinary focus
Collaborations among Carey Business School students and our top-ranked schools of arts and sciences, education, engineering, international studies, medicine, nursing, public health, and more provide unparalleled opportunities for personal and professional growth.

“I know from personal experience—whether it’s Google or the Bank of New York—that the Johns Hopkins name really turns heads.”

Kathir Ramaswami, Global MBA 2012

Where business is taught with humanity in mind
Focusing on enterprise risk management, financial businesses, health care management, and real estate and infrastructure, the Carey Business School prepares business leaders to tackle the most pressing issues of our time.
In less than one hour, you can be in Washington, D.C., an intellectual and political center of power. Connect with policymakers shaping the future of global trade, health care, and scientific discovery. New York is less than three hours by train.

Maryland ranked fifth in the 2015 State New Economy Index primarily due to high concentrations of knowledge workers, many employed with the federal government or related contractors in the suburbs of Washington, D.C.

The American Institute for Economic Research (AIER) ranks Washington, D.C., #7 and Baltimore, MD #11 in the 2015-16 Top College Destinations based on 11 criteria that gauge each area’s cultural and economic qualities.

The Baltimore/Washington Combined Statistical Area (CSA) covers the labor market serving Baltimore and Washington, D.C. Boasting the nation’s most educated and highest-income residents, it is the fourth largest CSA in the United States.

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The April 2016 Bureau of Labor Statistics records show 345,200 professional employees in the Baltimore metropolitan area and a job rate growth nearly double the national rate of 3.1 percent.

Location advantage From the Carey Business School’s stunning Harbor East location, you can take advantage of all the cultural activities Baltimore has to offer. You can stroll Baltimore’s renowned waterfront. Head to Fells Point for happy hour. Sample a crab cake at historic Lexington Market. Visit the world famous American Visionary Art Museum, Walters Art Museum, and Baltimore Museum of Art. Live large.

Bright future Baltimore’s past is rich, and its future is bright. Renewed vitality is reflected in major revitalization projects throughout town and by the growth of Canton, Harbor East, and other vibrant harborside communities.

Center of power In less than one hour, you can be in Washington, D.C., an intellectual and political center of power. Connect with policymakers shaping the future of global trade, health care, and scientific discovery. New York is less than three hours by train.

“Being in the heart of the business community in Baltimore’s revitalized Harbor East area is second to none. The city’s major businesses are right here.”

Vinita Bhaskar, Global MBA 2014

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A NEW WAY OF TEACHING AND LEARNING BUSINESS

“We are a critical player in business research and educating MBAs. In the Global MBA program, we emphasize key strengths of Johns Hopkins: health care, real estate and infrastructure, enterprise risk and security, and financial businesses.”

Federico Bandi, professor of economics

Connect with top minds in your field

An internationally renowned, interdisciplinary research community, Carey Business School faculty focus on creating, applying, and sharing fundamental knowledge that global business leaders use to define and solve business problems.

Tap the intellectual venture capital

Teaching is highly personalized. Here, dynamic and experienced intellectual firepower can and does quickly ignite student ideas into life-changing opportunities. “It’s like having instant access to a great fund of intellectual venture capital,” says Ravi Aron, associate professor. “A student has immediate feedback on a business idea, sometimes to the point of start-up.”

Seize change and opportunity

Change doesn’t usually occur within the neat definitions of disciplines, and opportunity is most often found where new ideas emerge. In their research and in the classroom, Carey Business School faculty members teach and write at the new crossroads of social challenge and business opportunity.

Build your personal brand

Faculty members work intensively with students on their individual goals. Global MBA graduates go on to successful careers in a range of industries, including finance, health care, technology, real estate, and consulting, as well as government and nonprofit sectors.

MEET SOME OF OUR FACULTY

Kathleen M. Sutcliffe, PhD
Bloomberg Distinguished Professor
Expertise: organizational change, culture, and high reliability organizing and resilience

Brian Gunia, PhD
Expertise: improving effectiveness and ethicality at work, especially in negotiations and cross-cultural interactions

Stacey Lee, JD
Expertise: business law, health law, and negotiations with special focus on negotiating in health care settings

Mario Macis, PhD
Expertise: microeconomics, labor economics and human resource management, incentives, health economics, experimental economics

Ravi Aron, PhD
Expertise: information technology strategy, health care strategy, and health care information systems

“The faculty has been hand picked for their scholarship and expertise in areas that address today’s most urgent problems at the intersection of society and business.”

Ravi Aron, associate professor and director of the Global MBA program

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Connect with top minds in your field

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Tradition of innovation
Since 1876, Johns Hopkins has stood for innovation and improving lives.

The first graduate business courses were offered at Hopkins in 1916.

The Carey Business School is the modern expression of a long-held commitment to adding to the world’s knowledge base while improving the world in which we live.

Exceptional minds
Carey Business School faculty members are highly respected and rated academics, teachers, and business professionals. All have the sense of business design that can envision processes and improvements. Their vision invigorates business research and intellectual capital.

“Carey Business School faculty have a vested interest in seeing the program grow and evolve. As such, they are eager to work with students in innovative and entrepreneurial ways that enhance the overall learning environment.”

Stephen Amatucci, Global MBA 2014

### FULL-TIME FACULTY MEMBERS:
86

### NEW FACULTY
15 New faculty members for academic year 2016-2017

### FACULTY EXPERTS IN A WIDE RANGE OF FIELDS
• Business law, ethics, and social responsibility
• Communications and ethics
• Community economic development
• Consumer decision making
• Consumer psychology in developing economies
• Corporate finance
• Digital forensics
• Empirical market microstructure
• Entrepreneurship
• Global supply chain strategy
• Health services administration, health care policy, health systems management, and technology commercialization
• Health care economics
• International trade
• Labor economics
• Large-scale project management
• Management education and collaborative learning
• Management strategy
• Mergers and acquisitions
• Monetary economics
• Real estate and infrastructure
• Systems integration strategies
• Technological entrepreneurship

### VISITING SCHOLARS
10 Number of visiting scholars conducting research on campus

### GUEST LECTURERS
73 Number of seminar speakers and presentations featuring faculty candidates visiting campus for the academic year 2016-2017

### EXECUTIVES IN RESIDENCE
The school has developed a robust and impressive Executive in Residence program, which allows students to learn from industry leaders in one-on-one settings. Over the past year more than 25 executives have visited the Carey Business School to interact with students and collaborate with faculty and school leadership. Executives in Residence include:

- **Wes Bush**, Chairman, CEO and President, Northrop Grumman
- **Jeff Bornstein**, Senior Vice President and CFO, GE
- **Liz Fowler**, Vice President, Global Health Policy, Johnson & Johnson
- **Kay Kapoor**, President, AT&T Government Solutions
- **Michael Neal**, J.P. Morgan Board Member, Former Chairman and CEO, GE Capital
- **John Rice**, Chairman, GE
- **Susan Silbermann**, President and General Manager, Pfizer Vaccines

### SENIOR PROFESSIONAL INSTRUCTORS
16 Experienced practitioners bring the challenges of the professional world directly into the classroom.

### FACULTY RESEARCH
A sampling of recent faculty research includes:

- “Contracting for On-Time Delivery in the U.S. Influenza Vaccine Supply Chain,” Manufacturing & Service Operations Management
- “How Does Household Income Affect Child Personality Traits and Behaviors?,” National Bureau of Economic Research
- “Sacred Values? The Effect of Information on Attitudes toward Payments for Human Organs,” The American Economic Review
- “Instantaneously Hotter: The Dynamic Revision of Beauty Assessment Standards,” Advances in Consumer Research

Xian Sun, assistant professor of finance
“One of the things I have enjoyed most during my time at Carey is the opportunity to hear industry leaders speak at Carey events. Listening to the Chief Marketing Officer of GE discuss the rising trends in marketing or the President of Nielsen speak about the future of customization through big data, is truly inspiring.”

Yashika Shah, Global MBA 2014

Problem solvers wanted
At the Carey Business School, we teach business with humanity in mind. We have built a new kind of program around areas of major need and professional opportunity, including real estate and infrastructure, enterprise risk management, health care management, and financial businesses. These areas call for ethical, forward thinking business leadership.

The Carey Business School offers a highly personalized program that crosses disciplinary lines with ease to help you realize your unique goals. Taught by leading scholars and researchers—experts on the business and societal trends that form the foundation of our program—the Global MBA program offers a new definition of the MBA that is global, focused on social good, and relevant.

The toughest challenges—the greatest impact
Research and course work at the Carey Business School are focused on areas of greatest need and with greatest career opportunity. Students move through a series of integrated modules that reflect the nature and structure of real-world business problems.

Learning and leading
In Thought and Discourse seminars, students learn to communicate, share ideas, develop critical thinking skills, and gain ease working with international colleagues with diverse experience and backgrounds. In Integrated and interdisciplinary, we use an integrated teaching method that combines lectures, cases, projects, seminars, and group work. Students work with professors across disciplines and learn from a variety of teaching methods.
“My experience in Lima, Peru, was transformational. We worked with people who live in extreme poverty. I am better prepared to adapt and lead in an increasingly volatile and global environment.”

Sarah Grannemann, Global MBA 2014
This unique entrepreneurial program gives Global MBA students the opportunity to participate in transforming a scientific discovery into a viable commercial enterprise. Students collaborate with Johns Hopkins researchers, physicians, engineers, and public health experts to determine if the product or technology is a promising business opportunity. Discovery to Market examines the process of scientific discovery, the essentials of intellectual property law, and the skills necessary to assess the feasibility of commercialization. Starting in the second semester, small groups of students are matched with inventors of products or technologies under development in other divisions of the university and beyond, including the Department of Medicine and the U.S. Army Telemedicine and Advanced Technology Research Center.

“Discovery to Market integrates business, intellectual property, and science in a way few programs can. When students share this experience during interviews, prospective employers are impressed,” says Toby Gordon, ScD, associate professor and Discovery to Market lead instructor.

**DISCOVERY TO MARKET PROJECT**

“Discovery to Market is the best part of the Global MBA program. My team had full access to inventions by world-renowned researchers. We were given every resource needed to create a commercialization plan. We used multiple skills: finance, presentation, entrepreneurial thinking, market research, and analysis.”

Sebastian Seiguer, Global MBA 2013

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**Bringing revolutionary medicine to market**

Recently, a Global MBA team worked with Jordan Green, PhD, from the Johns Hopkins Department of Biomedical Engineering to assess the commercial feasibility of his invention, a treatment for neovascular age-related macular degeneration. The inventor claimed this invention would reduce the frequency of treatment by delivering therapeutic agents through a biodegradable nanoparticle. The student team conducted in-depth research on the technology and the intellectual property landscape. They concluded that it would be more efficient and effective than current treatments. Students also recommended a business model for the inventor. Dr. Green plans to participate in another Discovery to Market project.

**Carey Business School students consult with renowned surgeons**

A Discovery to Market team recently worked with Hien Nguyen, MD, from the Johns Hopkins Bayview Medical Center to assess the commercial feasibility of his innovative suture device, FastStitch. This easy-to-use device represents a vast improvement over traditional suturing methods. The team determined that FastStitch is novel and patentable. They determined the market size and calculated the cost savings for hospitals. They performed primary market research, spoke to surgeons at institutions who supported the use of the device, and considered alternate business models. The team recommended licensing FastStitch to a large device firm. Dr. Nguyen currently participates in Discovery to Market with a different innovation.

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NEW PATHS TO SUCCESS

Career Development Office
The Carey Business School Career Development Office (CDO) takes a strategic approach to collaborating with students, alumni, and employers with a mission to:
• Inspire potential
• Innovate ideas
• Empower self-discovery
• Expand knowledge
• Connect people
• Celebrate success

The CDO consists of three dynamic teams: Coaching and Education (C&E), Employer Relations (ER), and the Global Engagement Team (GET). CÆ, ER, and GET prepare students and alumni for prolific careers in the U.S. and globally through one-on-one coaching, on- and off-campus programming, and innovative resources which include:

Core Competency Model
A set of nine core competencies identified by CDO as highly valued amongst employers in the global marketplace: adaptability, communication, creativity, EQ, ethics, leadership, professionalism, resilience and self-understanding. The Core Competency Model informs all programming and one-on-one coaching.

Career Compass
CDO’s online interface for students, staff, and employers features a student and employer database, employment module, and a student and staff appointment scheduler.

Career Navigator
This collection of online resources helps students achieve their career goals.

Professional Development Course for Career Success
This interactive course is designed to help first-year Global MBA students develop critical professional skills that are necessary in business. Course topics are selected based on industry research and what employers are looking for in MBA students. Each session is designed to help students build a solid foundation of interpersonal skills.

Employer Treks
Treks are an opportunity to visit companies, arranged by student groups and clubs, in conjunction with CDO. Past treks have included visits to New York, San Francisco, Los Angeles, Houston, and local employers.

HERE IS A SAMPLING OF EMPLOYERS WHO HAVE HIRED CAREY BUSINESS SCHOOL GLOBAL MBA STUDENTS...

Astrazeneca
AT&T Services Inc.
Barclays Capital
BD (Becton, Dickinson and Company)
BG LionStar Group
Binary Fountain Inc.
Blackbird Technologies
Bristol-Myers Squibb
Cancer Treatment Centers of America
Capitol One
CareFirst BlueCross BlueShield
Caterpillar Inc.
Catholic Relief Services (CRS)
Cedars Sinai Hospital
Cigna
Cisco Systems Inc.
Constellation/Exelon
deloitte
Eaton Corporation
ESL Lilly
Edison Livingston
General Electric
Genentech
Google

Harbor Group International
Henry Schein
Highmark Health
Humana
IBM
Intel
J.P. Morgan Chase and Co.
Johnson & Johnson
Laureate
Lupin Pharmaceuticals Inc.
Marriott International
MathWorks Inc.
McKesson
Medtronic International
Microsoft
Morgan Stanley
Mundi Pharmaceutical
New York Life Insurance
National Institutes of Health (NIH)
PNC
PriceWaterhouse Cooper
RockIt Benckiser
Reluca Inc.

“Over the last year, I have developed a great relationship with the Career Development Office. The team has not only provided feedback on my résumé but has gone out of their way to connect me with key alumni and industry leaders who helped me get one step closer to landing an internship. This very motivated team always has the students’ best interests in mind and the staff prove that through their support.”

Christian de Paco
Global MBA Class of 2015
Graduates of the Carey Business School go on to manage businesses, lead organizations, inspire innovation, and serve communities by putting the school’s philosophy of business with humanity in mind into action.

Amber Herzer
Global MBA 2014
Associate
CareFirst BlueCross BlueShield

“Earning my MBA at the Carey Business School gave me access to a world-class institution, and allowed me to learn from a diverse group of classmates, teachers, and subject matter experts across all disciplines. The combination of the Johns Hopkins brand, the Global MBA program, and access to experts gave me an incredible foundation for success.”

Michael Digafe
Global MBA 2014
Client Executive
IBM

“What I love about Carey is its intrinsic student culture. There is a got-your-back kind of attitude among fellow students that is rare to see. It helps in creating a strong symbiotic culture that not only enriches the students’ experience but also gives a unique identity to Carey.”

Hao Yu
Global MBA 2012
Executive Director
CITIC Guoan Capital Management

“A lot of the values Carey has resonate with my values, specifically doing business with humanity in mind. The personality I have, who I am, is entrepreneurial, so I want to make a difference and leave my mark. If you want to be the change you want to see in the world, Carey is the place to be.”

Yashika Shah
Global MBA 2014
Associate, Global Business Transformation
J.P. Morgan

“When I was looking for an MBA program, I wanted a program that had an intimate community and a diverse cohort of students, and many other MBA programs didn’t offer what the Carey program did. I wanted to be at a place where I could be surrounded by others with traditional MBA interests, but also other people more like me who had an interest doing business with humanity in mind.”

Graduates of the Carey Business School and alumni have access to a wide network of other Carey Global MBA graduates, 23,000 Carey graduates, and 200,000 Johns Hopkins University alumni.

Visit
Plan to visit us at our Baltimore Harbor East location and meet with Admissions staff, faculty, and students. Meet us on the road at a graduate fair. Visit carey.jhu.edu for schedule.

Apply
After reviewing our detailed application instructions, apply online.

Financial aid
Be sure to explore financial aid options.

Scholarships
All Global MBA applications are automatically reviewed for scholarship eligibility at the time of admissions review. Those selected will be informed along with their admissions offer. Explore additional scholarship options on our website and through your employer.

Learn more
To take the next step, visit our website at carey.jhu.edu.

Contact us
Johns Hopkins Carey Business School
Office of Admissions
100 International Drive
Baltimore, MD 21202
877-88 CAREY (877-882-2739)
carey.globalmba@jhu.edu

TOEFL or IELTS scores for non-native English speakers
Required interview to be scheduled upon application for eligible candidates
Official transcripts and/or course-by-course credentialing report

Take the Next Step
The Johns Hopkins Carey Business School supports business knowledge development and education through our own initiatives, innovations, and collaborative programs across the Johns Hopkins University. We create and share knowledge that shapes business practices while educating business leaders who will grow economies and societies, and are exemplary citizens.

Johns Hopkins Carey Business School
*Where business is taught with humanity in mind.*