

## ROBERT MISLAVSKY

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### ACADEMIC POSITIONS

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#### Carey Business School, Johns Hopkins University

Assistant Professor of Marketing

2018 to present

### EDUCATION

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#### The Wharton School, University of Pennsylvania

PhD, Operations, Information, and Decisions

2013 to 2018

#### Tepper School of Business, Carnegie Mellon University

M.B.A., Marketing and Product Development

2011 to 2013

#### R.H. Smith School of Business, University of Maryland

B.S., Finance and Operations Management

2005 to 2009

### PUBLICATIONS AND PAPERS UNDER REVIEW

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**Mislavsky, R.**, B. Dietvorst, & U. Simonsohn (2019). The Minimum Mean Paradox: A Mechanical Explanation for Apparent Experiment Aversion. *Proceedings of the National Academy of Sciences*, 116(48) 23883-23884. <https://doi.org/10.1073/pnas.1912413116>.

- Letter submitted in response to [Meyer et al. \(2019\)](#)
- [Meyer et al.'s reply](#)

**Mislavsky, R.**, & C. Gaertig (2019). Combining Probability Forecasts: 60% and 60% is 60%, but Likely and Likely is Very Likely. Revise and resubmit at *Management Science*.

Beshears, J., H.N. Lee, K.L. Milkman, **R. Mislavsky**, & J. Wisdom (2019). Creating Exercise Habits Using Incentives: The Tradeoff between Flexibility and Routinization. Under 2<sup>nd</sup> round review at *Management Science*.

**Mislavsky, R.**, B. Dietvorst, & U. Simonsohn (2019). Critical Condition: People Don't Dislike a Corporate Experiment More Than They Dislike Its Worst Condition. Forthcoming at *Marketing Science*.

**Mislavsky, R., & U. Simonsohn (2018).** When Risk is Weird: Unexplained Transaction Features Lower Valuations. *Management Science*, 64(11), 5395-5404.

<https://doi.org/10.1287/mnsc.2017.2868>.

Bitterly, T.B., **R. Mislavsky**, H. Dai, and K.L. Milkman (2015). "Want-Should Conflict: A Synthesis of Past Research." In W. Hoffman and L. Nordgren (eds.) *The Psychology of Desire*.

## **CONFERENCE PRESENTATIONS**

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**Mislavsky, R. & C. Gaertig.** Combining Probability Forecasts: 60% and 60% is 60%, but Likely and Likely is Very Likely.

- Boulder Summer Conference on Consumer Financial Decision Making, Boulder, CO, 2017
- Society for Consumer Psychology Conference, Dallas, TX, 2018
- Society for Judgment and Decision Making Conference, New Orleans, LA, 2018
- Tinbergen Institute Bayesian Crowd Conference, Rotterdam, NL, 2019

Beshears, J., H.N. Lee, K.L. Milkman, **R. Mislavsky**, & J. Wisdom. Creating Exercise Habits Using Incentives: The Tradeoff between Flexibility and Routinization.

- Center for Health Incentives and Behavioral Economics, Philadelphia, PA, 2015
- Behavioral Decision Research in Management, Toronto, ON, 2016
- Advances in the Science of Habits Conference, Catalina Island, CA, 2016 (poster)
- Society for Judgment and Decision Making Conference, Boston, MA, 2016 (poster)
- Society for Judgment and Decision Making Conference, Vancouver, BC, 2017

**Mislavsky, R., B. Dietvorst, & U. Simonsohn.** Critical Condition: People Don't Dislike a Corporate Experiment More Than They Dislike Its Worst Condition.

- Society for Judgment and Decision Making Conference, Chicago, IL, 2015 (poster)
- Conference on Digital Experimentation, Cambridge, MA, 2018
- Society for Judgment and Decision Making Conference, New Orleans, LA, 2018
- Society for Consumer Psychology Conference, Savannah, GA, 2019

**Mislavsky, R., & U. Simonsohn.** When Risk is Weird: Unexplained Transaction Features Lower Valuations.

- Society for Judgment and Decision Making Conference, Long Beach, CA, 2014 (poster)
- Whitebox Advisors Graduate Student Conference, New Haven, CT, 2015
- Association for Consumer Research Conference, New Orleans, LA, 2015
- Society for Consumer Psychology Conference, St. Pete Beach, FL, 2016

## **INVITED PRESENTATIONS**

Triennial Choice Symposium, Cambridge, MD (May 2019)  
Washington University, Olin Business School (March 2019)  
Johns Hopkins University, Carey Business School (December 2017)  
University of Colorado, Leeds School of Business (October 2017)  
University of Chicago, Booth School of Business (October 2017)  
New York University, Stern School of Business (October 2017)  
Georgetown University, McDonough School of Business (September 2017)  
University of Michigan, Ross School of Business (September 2017)

## **AWARDS AND HONORS**

Russell Ackoff Doctoral Student Fellowship	2014-2018
Wharton Doctoral Fellowship	2013-2018
Wharton Doctoral Travel Grant	2015

## **PROFESSIONAL AND SERVICE ACTIVITIES**

Faculty Search Committee	2019
Academic Ethics Board	2019-2020
Co-Organizer, Johns Hopkins Behavioral Science Forum on Artificial Intelligence	2019
Ad Hoc Reviewer <i>Israel Science Foundation, Management Science, Marketing Science</i>	
Symposium Chair, Association for Consumer Research Conference	2015

## **TEACHING EXPERIENCE**

### Instructor

- Carey Business School, Johns Hopkins University
  - Marketing Research (MS Marketing, MBA) 2019-2020

### Guest Lecturer

- The Wharton School, University of Pennsylvania
  - Business Research: Design Fundamentals and Applications (UG) 2015