Build for what's next with your Johns Hopkins MBA.

**FULL-TIME** 

B



AT A GLANCE

Baltimore, Maryland

2 years 5

54 credits

**Full-time** 

## HEALTH, TECHNOLOGY, AND INNOVATION SPECIALIZATION (optional)

Tuition: \$61,000 per year

Fees: \$600

You'll learn through a curated mix of immersive experiential learning, co-curricular experiences, and classroom learning. Develop strategies and techniques to harness technological advancements and innovation. Combine cutting-edge analytic and leadership skills to navigate complexities in an ever-changing world.

Customize your electives to focus on key areas of expertise that employers seek. Choose from finance, marketing, consulting, operations management, leading organizations, and entrepreneurship.

#### Graduate ready to build for what's next.

#### **Foundation Courses**

- » Accounting Foundations
- » Behavioral Science: Design Thinking
- » Behavioral Science: Leadership and Organizational Behavior
- » Behavioral Science: Leading Change
- » Behavioral Science: Negotiating Collaboratively
- » Business Communication
- » Competitive Strategy
- » Data Science: Artificial Intelligence
- » Data Science: Econometrics for Market Analysis
- » Data Science: Statistics
- » Ethical Leadership
- » Finance
- » Foundations of Business Analytics
- » Microeconomics and Market Design
- » Operations Management

#### **Experiential Learning**

- » Innovation Field Project
- » Data Science: Big Data Consulting Project
- » Experiential Menu

#### Sample Electives Consulting

- » Competitive Intelligence
- » Global Strategy
- » Strategic Human Capital

#### Entrepreneurship

- » Entrepreneurial Finance
- » Entrepreneurial Ventures
- » New Product Development

#### Finance

- » Advanced Corporate Finance
- » Cryptos and Blockchain
- » Financial Modeling and Valuation

#### Leading Organizations

- » Effective Teaming
- » Managing in a Diverse Global World
- » Power and Politics

#### Marketing

- » Marketing Research
- » Marketing Strategy
- » Social Media Analytics

#### **Operations Management**

- » Advanced Business Analytics
- » Global Supply Chain Management
- » Managing Complex Projects

## Health, Technology, and Innovation

The full-time MBA includes an optional specialization in Health, Technology, and Innovation. Built on the analytical and data-driven foundations of the Johns Hopkins MBA, it is designed for future health industry leaders. Graduate with the skills to find technology-driven, human-centered solutions to complex health problems.

#### The power of Johns Hopkins

This specialization leverages the Carey Business School's unique position at Johns Hopkins University, drawing on relationships across the Johns Hopkins network. Partner with researchers, faculty, and practitioners at world-class institutions such as Johns Hopkins School of Medicine and Johns Hopkins Hospital.

## Take five courses expressly designed for this specialization.

- » Foundations of Business of Health
- » End-to-End Health Breakthroughs (experiential learning)
- » Design Lab (course 1)
- » Commercializing Discovery (course 2)
- » Business Law, Health Law, and Regulations
- » Ethics of Business of Health



Leadership, resilience, and entrepreneurship aren't learned in a book. They are developed by doing. Put theory to work and embed yourself in local, national, and international experiential learning opportunities.

Students are required to take at least four experiential learning courses, with the option to take additional courses as electives.

### **Innovation Field Project**

In the signature MBA experiential learning course, students use rigorous data-analysis methods and creative problem-solving techniques learned in the first year of the full-time MBA to evaluate a complex business issue. Work in teams, along with a faculty advisor, to find solutions. Travel across the U.S. or abroad to engage in on-the-ground research for three of the project's eight weeks.



#### **Big Data Consulting Project**

Analyze an organization's large dataset, and present creative solutions to business challenges.

#### CityLab

Partner with existing economic and community development projects to position yourself for a career in urban innovation and entrepreneurial business with social impact.

#### **Discovery to Market**

Transform a scientific discovery into a viable commercial enterprise.

#### End-to-End Health Breakthroughs

In this two-course series, full-time MBA students specializing in Health, Technology, and Innovation manage a product's life cycle from design to commercialization.

#### **Global Immersion**

Travel abroad for firsthand experience of international trade policy, financial markets, and more firsthand.

### Leadership Development Expeditions

Enhance your leadership skills on a nine-day outdoor excursion to Norway or Belize.

Your MBA is the first step to build for what's next. The Career Development Office will work with you to develop a professional network and enhance your industry knowledge. When you graduate, you will be ready to change careers or advance at your current organization.

## MBA advisory team

Beginning in your first week, you will be paired with a dedicated team of professional advisors inside and outside Johns Hopkins. This team will help to cultivate your executive presence and your interview, resume-writing, and networking skills.

## **Employment Outcomes**\*

# \$108,931

Average base salary and signing bonus



CAREER



93.2%

Employment 90 days after graduation

## \$16,750

Average additional compensation (outside of base salary and signing bonus)



The Johns Hopkins MBA isn't for the complacent. It is for the imaginative, the determined, the people who see possibilities in themselves and in their industries. It's for those ready to seize opportunity. The Johns Hopkins MBA is the next step in launching or advancing your career.

## **Application Requirements**



Transcripts Resume Two Essays

**One letter of recommendation** 



**TOEFL or IELTS scores** for nonnative English speakers

 $\checkmark$ 

**Interview** – after you submit your application





Carey Business School offers numerous scholarships for full-time MBA students, including the Carey Business Fellowship. Carey Business Fellows receive full tuition and an \$18,000 stipend per year.

Students considered for the Carey Business Fellowship must meet the minimum eligibility requirements, which include:

- » Minimum three years of full-time work experience by the start of the program
- » Minimum cumulative GPA of 3.3 at an accredited college or university
- » Finalists for the Carey Business Fellowship will be invited to an additional interview

No separate application is required. Finalists for the Carey Business Fellowship will be named and notified during the admissions review process. Note that meeting the above minimum criteria does not guarantee being named a finalist.

## **Application deadlines**

Round 1 Nov. 13, 2019

Round 2 Jan. 29, 2020

Round 3 April 15, 2020



### **Contact Admissions**

More Information: carey.jhu.edu/full-time-MBA



### **Office of Admissions**

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