

Evgeny Kagan

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POSITION **Johns Hopkins Carey Business School** 2018-
Assistant Professor of Business Analytics and Operations Management

RESEARCH INTERESTS Entrepreneurial operations management, Innovation & product development, Behavioral and experimental methods.

EDUCATION **University of Michigan**, Ann Arbor, MI 2018
PhD in Operations Management, Ross School of Business
Co-advisors: Stephen Leider and William Lovejoy

Erasmus University, Rotterdam, The Netherlands 2012
M.Sc. in Logistics and Information Systems

Mannheim University, Mannheim, Germany 2010
B.Sc. in Business Administration

RESEARCH Publications

1. “Ideation–Execution Transition in Product Development: Experimental Analysis” with S. Leider & W. Lovejoy. *Management Science*, 64 (5), 2018; pp 1975-2471 [Link](#)

- *Finalist, INFORMS Behavioral Operations working paper competition 2016*
- *Finalist, Best paper competition in Innovation Management 2017, EBS Wiesbaden (Awarded for high practical relevance)*

2. “Equity Contracting and Incentive Design in Startup Teams” with S. Leider & W. Lovejoy. *Management Science*, forthcoming.

- *Finalist, POMS College of Product Innovation and Technology Management (PITM) best student paper competition 2017*

Work in progress

3. “Entrepreneurial Market Research: When Hypotheses Outnumber Samples” with S. Leider & W. Lovejoy.

4. “Agile Product Development” with Janne Kettunen

5. “Dynamic Decision Making in Operations Management and Marketing” with Stephen Leider and Ozge Sahin

6. “Social justice and queueing” with Maqbool Dada

7. “Passing the buck? Transfer decisions in services” with Brett Hathaway and Maqbool Dada

8. “Stress and dynamic pricing” with Yannis Stamatopolous and Michelle Shell

9. “Idea validation in entrepreneurial networks” with Ruslan Momot

Non-refereed publications

“Mentoring in Startup Ecosystems” with David Brophy, Melanie Milovac Jeffrey Sanchez-Burks and Tom Jensen

- *Supported by a Kauffman Foundation grant*

TALKS**2019**

Krannert (Purdue), Jindal School of Management (UTD), Questrom (Boston University), George Washington University, McCombs (UT Austin, invited PhD seminar), POMS (Washington DC), MSOM (Singapore), BOM (Eindhoven), INFORMS (Seattle, WA)

2018

Wharton Management/Entrepreneurship (University of Pennsylvania), Carey (Johns Hopkins), Kelley (Indiana), Cox (Southern Methodist University), HEC Paris, ESMT Berlin, Beedie (Simon Fraser University), Behavioral Operations Conference Young Scholar’s workshop (UTD), INFORMS (Phoenix)

2017

Lee Kong Chian School of Business (Singapore Management University), HKUST, D’Amore-McKim (Northeastern), Rotterdam School of Management (Erasmus University), Frankfurt School of Finance and Management, UCL School of Management, WINDS symposium (Wharton), INFORMS (Houston), MSOM (UNC)

TEACHING

Business Analytics (Johns Hopkins, MSc and MBA course)	Fall 2018, 2019
Operations Management (Ross)	Winter 2015

WORK EXPERIENCE

DHL Inhouse Consulting Bonn, Germany	Summer 2010
Summer associate, developed performance measurement tools for sales teams	

Center for European Economic Research (ZEW) , Germany	2009 - 2010
RA; conducted a large scale innovation survey of German technology firms	

BASF SE , Ludwigshafen, Germany	Summer 2008
Summer associate; developed a predictive model for campus recruiting	

Suedzucker AG , Mannheim, Germany	Winter 2008
Intern; developed LP-based optimization tools for plant-customer delivery streams	

SERVICE**Session Chair**

INFORMS Annual Meeting, Seattle, WA	Nov 2019
POMS Annual Meeting (upcoming), Washington, DC	May 2019
INFORMS Annual Meeting, Phoenix, AZ	Nov 2018
INFORMS Annual Meeting, Houston, TX	Oct 2017
INFORMS Annual Meeting, Nashville, TN	Nov 2016

Reviewer

Management Science, Experimental Economics, Production and Operations Management (POM)

	Course Lead Business Analytics	2018 -
GRANTS, HONORS & AWARDS	INFORMS TIMES Dissertation award (finalist) Awarded to outstanding doctoral dissertations in the area of innovation.	2019
	Supplemental Research Support Award (Behavioral) Joint with Stephen Leider and Ozge Sahin.	2018 - 2019
	Rustgi Family Fund Award in Entrepreneurship Joint with Stephen Leider and Bill Lovejoy.	2018 - 2019
	Rackham Pre-doctoral Fellowship Highest award for doctoral research at the University of Michigan.	2017 - 2018
	Heinrich-Boell-Foundation Scholarship, Germany. Academic excellence scholarship	2007 - 2012
	Fulbright Scholarship, California State University East Bay, USA	Summer 2007
COMPUTER & NATURAL LANGUAGES	STATA, MATLAB, R, SQL, Python, LaTeX, English (fluent), German (fluent), Russian (fluent), French (conversational)	
REFERENCES	Bill Lovejoy (advisor) Raymond T J Perring Family Professor of Business Administration Professor of Technology and Operations Professor of Art, School of Art and Design Ross School of Business University of Michigan (734) 763-1391 wlovejoy@umich.edu	Stephen Leider (advisor) Associate professor of Technology and Operations Ross School of Business University of Michigan (734) 615-4183 leider@umich.edu
	Roman Kapuscinski John Psarouthakis Research Professor of Manufacturing Management Professor of Technology and Operations Chair of Technology and Operations Ross School of Business University of Michigan (734) 764-9501 kapuscin@umich.edu	Damian Beil Michael R. and Mary Kay Hallman Fellow Professor of Technology and Operations Ford Motor Company Co-Director of the Tauber Institute for Global Operations Ross School of Business University of Michigan (734) 936-5934 dbeil@umich.edu