



How far would you walk for clean water?



How do you fix a global economic crisis?



How does global health build global business?

JOHNS
HOPKINS
CAREY
BUSINESS SCHOOL

Johns Hopkins Global MBA

How long until science fiction becomes science fact?



How will you change the world?



“We are creating a business school that will be among the best in the world and the best *for* the world.”

–Yash Gupta, Inaugural Dean
The Johns Hopkins Carey Business School



The Johns Hopkins Global MBA opens the doors of opportunity to those compelled to make a difference.



An MBA with a mission

Business as usual no longer applies

The challenges of the new century demand new approaches—insightful, creative, innovative solutions, driven by ethical and entrepreneurial leaders who seek to add value both to their communities and to the quarterly balance sheet. At the Johns Hopkins Carey Business School, we believe the two are not mutually exclusive.

We seek to transform business education through an

integrated and interdisciplinary approach to instruction and research—a model that is closely calibrated with the mission of The Johns Hopkins University.

Carey Business School students have access to leading Johns Hopkins researchers in medicine, public health, and related disciplines that target social, economic, health, and environmental issues around the world. Students are encouraged to engage in partnerships forged across

academic boundaries to better understand the impact of these global issues on business practices.

The signature program of the Carey Business School—the most powerful instrument of this transformative method of business education—is the Johns Hopkins Global MBA.

The full-time, two-year program ensures intensive coverage of finance, marketing, and other business school essentials woven into a curriculum that bears the

distinctive stamp of the Johns Hopkins character.

Because business as usual no longer applies, because the world constantly faces new challenges, a new approach to business education is essential. Enter the Johns Hopkins Global MBA—innovative, humanistic, entrepreneurial, optimistic, transformative.

An MBA with a mission.

Transformative leadership

Since its founding in 1876 as the first research university in the United States, Johns Hopkins has produced gifted and transformative leaders in

every sphere of human endeavor. Thirty-three Nobel Prize winners have been affiliated with the university, including a United States president. Nine members of the Johns Hopkins faculty have received MacArthur Fellowships,

the so-called "genius grants." Students in the Johns Hopkins Global MBA program are part of the university's tradition of bold creativity and visionary leadership, a tradition that has benefitted the world for more than 130 years.

"Johns Hopkins has an important role to play in creating a healthier society. We are the birthplace of the modern research university and home to many innovations and discoveries. Breaking the mold is part of our heritage. Expanding the map is in our genes."

—Yash Gupta, Inaugural Dean

Johns Hopkins University reaches into every corner of the globe.



▼ Woodrow Wilson, 28th President, United States

Ben Carson, neurosurgeon ▼



▲ Jody Williams, Nobel Peace Prize, 1997



Carol Greider, Nobel Prize in Physiology, 2009 ▲



Peter Agre

Shared the 2003 Nobel Prize in Chemistry; MD, School of Medicine, 1974

William Foxwell Albright

Scholar in Semitics and Near Eastern Studies, authenticator of the Dead Sea Scrolls; PhD, School of Arts & Sciences, 1916

Virginia Apgar

Developed Apgar score used to assess the health of newborns; MPH, School of Public Health, 1959

John Barth

Novelist; MA, School of Arts & Sciences, 1952

Wolf Blitzer

Television journalist, CNN anchor; MA, School of Advanced International Studies, 1972

Michael Bloomberg

Founder of Bloomberg L.P., 108th mayor of New York; BS, School of Engineering, 1964

Ben Carson

Neurosurgeon at Johns Hopkins Hospital, recipient of Presidential Medal of Freedom in 2008

Rachel Carson

Biologist, ecologist, author; MA, School of Arts & Sciences, 1932

Denton Cooley

Cardiac surgeon, pioneer in heart transplantation; MD, School of Medicine, 1944

John Dewey

Philosopher, social critic, and educator; PhD, School of Arts & Sciences, 1884

Louise Erdrich

Author; MA, School of Arts & Sciences, 1970

Carol Greider

Molecular biologist at Johns Hopkins University, winner of 2009 Nobel Prize in Physiology or Medicine

D.A. Henderson

Led World Health Organization effort that eradicated smallpox; MPH, School of Public Health, 1960

James McPherson

Pulitzer Prize-winning historian and author; PhD, School of Arts & Sciences, 1963

Merton Miller

Economist, winner of the 1990 Nobel Prize in Economics; PhD, School of Arts & Sciences, 1952

Andre Watts

Concert pianist; Artist Diploma, Peabody Institute, 1972

John Wheeler

Physicist who helped develop the theory of nuclear fission, coined the term "black hole"; BS, School of Engineering, 1931; PhD, School of Arts & Sciences, 1933

Jody Williams

Activist against land mines, winner of the 1997 Nobel Peace Prize; MA, School of Advanced International Studies, 1984

Woodrow Wilson

28th president of the United States, winner of the 1919 Nobel Peace Prize; PhD, School of Arts & Sciences, 1886

Abel Wolman

Inventor of modern techniques in water treatment; BA, School of Arts & Sciences, 1913; BS, School of Engineering, 1915

Doorway to the world

The distinctively international character of the Global MBA places it squarely within the spirit and tradition of Johns Hopkins University.

Johns Hopkins has reached into nearly every corner of the globe—from international student exchanges to research initiatives in dozens of countries around the world. Ten percent of the student body at Johns Hopkins is international, and several hundred university faculty members and scholars hail from non-U.S. nations. More than 165,000 alumni live and work across the globe. Each Global MBA cohort reflects this

diversity, as approximately one half of the students in the program will come from outside the United States.

Since 1876, Johns Hopkins University has encouraged faculty and students to think imaginatively and act globally, and the Johns Hopkins Global MBA is another step in this pursuit of knowledge. From discovering basic vitamins in the early 1900s, to creating a graduate-level international relations campus in Bologna, Italy, just 10 years after the end of World War II, to conducting research and training programs on every continent, Johns Hopkins has embraced the world in an unrelenting quest to learn and discover.

The Johns Hopkins Space Science Telescope Institute implements the Hubble telescope program, the university's Applied Physics Laboratory is engaged in the New Horizons mission to Pluto, and at the School of Medicine the recent work of neurosurgeon Fred Lenz has refined methods for using deep brain stimulation in the treatment of Parkinson's disease patients.

By its tradition of leadership in education, research, service, and patient care, Johns Hopkins University holds an honored place among the world's greatest institutions of higher learning. From its earliest days, it has had a global presence that few universities can equal.

When students join the Johns Hopkins Carey Business School, they become part of an institution that has long had its eye to the world. The business school's Innovation for Humanity Project, a required component of the Global MBA program, especially reflects this characteristic.

For students in the Carey Business School's Global MBA program, as for all students at the university, entering the gates of Johns Hopkins is like opening a doorway to the world.



Located in the political heart of the world.

Nexus of influence

Live in a city ranked among the best places to attend college.



Students make their home in a city teeming with history, culture, and personality.

They can stroll along the Baltimore waterfront near Fort McHenry and imagine the flash and thunder of the battle that inspired Francis Scott Key to write "The Star-Spangled Banner." Or sample a crab cake at Lexington Market, the vast maze of eateries and food stands that has been in operation since the Revolutionary War. Or visit the Baltimore Museum of Art, near the Johns Hopkins Homewood campus, and be dazzled by the Matisses, Picassos, and Gauguins from the famed collection of the colorful Cone sisters, Claribel and Etta.

Baltimore's past is rich. But so is its present, and its future is loaded with promise. Transforming itself from a manufacturing center to a hub of high-tech research and development, the city boasts a renewed vitality—reflected in part by major revitalization projects throughout town, and by the growth of Canton, Harbor East, and other vibrant harborside communities where many young professionals live, work, and socialize.

A recent report by the American Institute of Economic Research ranked Baltimore seventh among the best major U.S. cities in which to attend college.

The school's location just an hour from Washington, D.C.—a powerhouse of national and international influence—adds a rich dimension to the student experience. Students have the opportunity to interact with leaders at the center of political debate and policymaking around such critical issues as global trade, health care reform, and scientific discovery. Because the program is so high-touch and individualized, with a deliberately small cohort, the school can take full advantage of this strategic nexus of influence through visiting speakers and internship opportunities, tailored to respond to the interests of our students.



Faculty who inspire

“This is the future—an incredible curriculum and opportunity ... The world needs people with broad apertures through which they can apply a business knowledge base. The Carey Business School is ahead of the pack.”

—Russell E. Palmer
Former Dean of The Wharton School of the University of Pennsylvania

At the Johns Hopkins Carey Business School, the task of creating these entrepreneurial prophets and dreamers belongs to a world-class faculty that appreciates the urgency for imaginative business solutions to problems that threaten society—particularly problems linked to health.

Instruction and scholarship at the Carey Business School break the mold because they draw on the talent and expertise

found throughout the divisions of Johns Hopkins, the oldest research university in the United States. The result is a business school experience that is interdisciplinary and state of the art, and it is possible because of a faculty of unusually broad experience drawn as much from the fields of medicine, public health, biotechnology, and other related disciplines as from business disciplines.

Meet a few of our faculty

Chester Chambers

Chester Chambers has extensive knowledge of operations management strategy and dynamic programming. His teaching interests include management of service operations, operations strategy, operations and supply chain management, and advanced manufacturing strategy. Previously a faculty member at the Cox School of Business at Southern Methodist University, Chambers earned his PhD in operations management from Duke University's Fuqua School of Business and his MBA from the University of Virginia's Darden Graduate School of Business. He has taught extensively at the undergraduate, MBA, and Executive MBA levels.

Adam Seth Litwin

Adam Seth Litwin's expertise is in strategic human resources management and employment relations. He joined the Carey Business School faculty in 2008 after completing his doctorate at the Institute for Work and Employment Research at the Massachusetts Institute of Technology's Sloan School of Management. He also earned degrees from the London School of Economics and the Wharton School of the University of Pennsylvania. His dissertation on the adoption and diffusion of electronic health record systems won first prize in the 2009 Sloan Industry Studies Dissertation Award competition of the Alfred P. Sloan Foundation.

Chester Chambers



Adam Seth Litwin



Phillip Phan

Successful business demands powerful communicators. Few have been as globally instructive as Phillip Phan. Formerly a professor and the director of the MBA program at the Lally School of Management and Technology at Rensselaer Polytechnic Institute, Phan earned his doctorate in strategic management at the University of Washington. He has shared his vast experience in corporate governance, technological entrepreneurship, and economic development with *The Wall Street Journal*, CNBC, CNN, Bloomberg News, and other major media outlets. The author of several books and more than 80 published research articles (as well as a blog titled "Economic Meltdown"), Phan has also served as a consultant to the World Bank, Hewlett-Packard, Nokia, Ernst & Young, and Singapore Airlines.

Hyeong-Min (Christian) Kim

With expertise in the areas of branding and consumer decision making, particularly in the context of luxury products, Hyeong-Min (Christian) Kim joined the Carey Business School faculty in 2008. He previously served for six years on the faculty of the Zicklin School of Business at the City University of New York's Baruch College. He also has had professional experience with the Yusung Corporation, Korea Banking Institute, and Kia Motors Company. He earned his doctorate in marketing from the business school of the University of Michigan.

Dipankar Chakravarti

The highest standards in scholarship are expected at any division of Johns Hopkins. Dipankar Chakravarti is an exemplar of those standards, as indicated by his long record of accomplishments. Before arriving at Johns Hopkins, he held professorships and administrative posts at leading business schools across the U.S., and he has been a visiting faculty member at major business schools in India. Chakravarti, who earned his PhD in industrial administration from Carnegie Mellon University, has worked with many entrepreneurial start-ups and major domestic and international corporations and agencies as a consultant and an executive educator in the areas of marketing strategy, marketing research, and e-commerce. Chakravarti is a Lifetime Fellow and former president of the Society for Consumer Psychology.

Xian Sun

As a senior federal financial economist helping to monitor the 2008-09 banking crisis, Xian Sun gained an uncommon level of insight that will greatly enhance the learning experience of students in the Johns Hopkins Global MBA program. Sun, an assistant professor at the Carey Business School, previously worked in the United States Treasury's Office of the Comptroller of the Treasury. Her role there was to supply federal examiners with detailed assessments of the ways in which institutions such as the Bank of America, Wells Fargo, Citi, Wachovia, and Trustmark managed market risk. Sun earned her MBA and a doctorate in finance from RPI's Lally School.

Phillip Phan**Christian Kim****Dipankar Chakravarti****Xian Sun****Lindsay Thompson****Lindsay Thompson**

An associate professor in the practice track, Lindsay Thompson has been a member of the Carey Business School faculty since 2002. She offers a unique perspective at the school as the holder of a PhD in the classics from The Johns Hopkins University. Her focus as an instructor is on the role of character and human values in business, society, and corporate culture. She also serves as director of the Global MBA program's distinctive Thought and Discourse Seminars. Thompson's book *The Moral Compass: Leadership for a Free World* was published in 2009.

Maqbool Dada

Maqbool Dada brings to the Carey Business School a long track record of expertise in the vital areas of operations management, supply-chain management, and pricing models. Previously, he was professor of management at Purdue University's Krannert Graduate School of Management, as well as coordinator of the operations management area at Purdue. He has been a faculty member at Northwestern University's Kellogg School of Management, the University of Chicago's Booth School of Business, and the College of Business Administration at the University of Illinois in Chicago. Dada, who earned his PhD in management at MIT's Sloan School of Management, has served as editor for a number of scholarly journals, including *Decision Sciences* and *Management Science*.

Maqbool Dada**Federico Bandi****Ravi Aron****Federico Bandi**

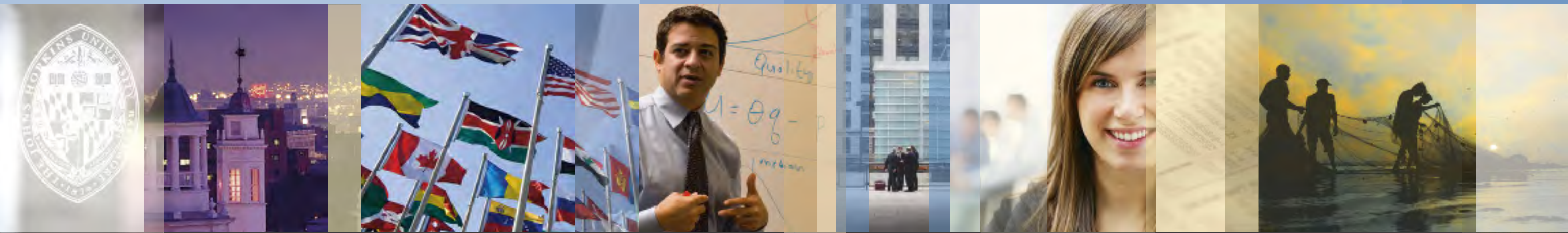
A leading expert on the analysis of high-frequency data for insights into micro-market structures, Federico Bandi joined the Carey Business School after teaching courses in econometrics and statistics at the University of Chicago's Booth School of Business. Bandi earned a doctorate and two master's degrees in economics from Yale University, in addition to master's and undergraduate degrees in economics from Bocconi University in Milan, Italy. His research interests include financial econometrics, time series econometrics, continuous-time asset pricing, empirical asset pricing, and empirical market microstructure, and he has published more than a dozen research articles in the foremost journals on econometrics and finance.

Ravi Aron

An expert in information technology, Ravi Aron has made a particular study of the ways that operational quality affect the delivery of medical services. His understanding of what he calls "the global supply chain of health care" exemplifies the school's commitment to the application of business knowledge to crucial issues that affect all societies. Before arriving at the Johns Hopkins Carey Business School, Aron taught at the Wharton School of the University of Pennsylvania and the Marshall School of Business at the University of Southern California. The holder of a doctorate in IT from New York University's Stern School of Business, Aron has received multiple honors throughout his career for excellence in teaching and research.

Program overview

Innovative, global in perspective, and interdisciplinary in orientation, the Johns Hopkins Global MBA responds to this challenge: reinvent the MBA to be relevant to the future you will live in and lead.



YEAR ONE

YEAR TWO

Prematriculation	Semester 1	Intersession	Semester 2
Orientation <ul style="list-style-type: none"> ■ Cultural Mosaic ■ Global Institutions ■ Managerial Toolbox ■ Team Building 	Business Essentials <ul style="list-style-type: none"> ■ Financial Resources ■ People & Markets ■ Business Processes ■ Managerial Decision Behavior 		Integrated Business Skills <ul style="list-style-type: none"> ■ Digital Marketplaces ■ Networked Organizations ■ Strategic Options ■ Competitive Intelligence
	Thought and Discourse Seminars <ul style="list-style-type: none"> ■ Communications and Expression 		Thought and Discourse Seminars <ul style="list-style-type: none"> ■ Ethical Leadership
	Innovation for Humanity Project <ul style="list-style-type: none"> ■ Preparation 	Innovation for Humanity Project <ul style="list-style-type: none"> ■ International Fieldwork 	Discovery to Market Project <ul style="list-style-type: none"> ■ Understanding Technology Commercialization ■ Invention Assignment and Assessment
Professional Development <ul style="list-style-type: none"> ■ Leadership Assessment 	Professional Development <ul style="list-style-type: none"> ■ Contemporary Careers 		Professional Development <ul style="list-style-type: none"> ■ Shaping Careers

Summer	Semester 1	Semester 2
Internship	Professional Specialization <i>Business Function and/or Industry Vertical</i> <ul style="list-style-type: none"> ■ Elective 1 ■ Elective 2 ■ Elective 3 	Professional Specialization <i>Business Function and/or Industry Vertical</i> <ul style="list-style-type: none"> ■ Elective 4 ■ Elective 5 ■ Elective 6 ■ Elective 7
	Thought and Discourse Seminars <ul style="list-style-type: none"> ■ Governance and Accountabillity 	
	Discovery to Market Project <ul style="list-style-type: none"> ■ Concepts: Tuning to the Market ■ Experiential Learning: Invention Feasibility Analysis 	Immersion Electives <ul style="list-style-type: none"> ■ Elective 1 ■ Elective 2
	Professional Development <ul style="list-style-type: none"> ■ Assessing Career Opportunities 	Professional Development <ul style="list-style-type: none"> ■ Making Transitions

A global perspective

In the January intersession of your first year, you take part in an international learning experience that draws on Johns Hopkins University's unique international presence—an experience designed to develop agile and creative business leaders who understand how to build sustainable businesses in developing markets. Learning to build successful business models in places with weak infrastructures, fragmented banking systems, and political instability prepares you for the most challenging of emerging market opportunities. You develop a cultural sensitivity that serves you as well in Wall Street boardrooms as in the startup companies of Sub-Saharan Africa.

Partnering to build sustainable businesses

The project begins in the first semester with an introduction to the target country and specific business project. Students form teams that partner with local entrepreneurs in some of the world's most economically challenged regions. The teams work with these entrepreneurs as they strive to build viable, sustainable businesses and stronger local economies. Guest speakers and country experts provide students with an overview of the culture, history, and environment of the country, and teams communicate with their partner entrepreneur to understand the business opportunity and current strategy.

Then, during the January intersession of the first year, the teams spend three weeks “on the ground,” working directly with the entrepreneur and getting a firsthand view of the business conditions, infrastructure, and opportunities available in the country. As the team works with the entrepreneur, students develop an understanding of the key business issues and environment and make

recommendations for improving the business concept or implementation plan. Upon return, each team presents its recommendations and observations to its classmates and faculty.

Business planning that changes lives

The Innovation for Humanity project takes student teams to countries such as Kenya, Rwanda, India, and Peru, where they pursue diverse and challenging projects, for example:

Health Clinic Records Management: Assist doctors and staff of a small health clinic in developing an efficient records management system as they prepare for expansion.

Outpatient Care Process Optimization: Analyze the current patient flow, and design an optimization system for the ambulatory services at a public hospital.

Renewable Energy Marketing: Develop a marketing plan for solar products targeted to rural customers, and evaluate best practices for training local dealers.

IT and Health Management: Assess an IT company's plan for using SMS technology to improve childhood vaccination rates.

Sustainable Packaging: Assist an environmentally-friendly packaging company in finding new markets for expansion; identify resources to increase production capacity.

Microfinance: Review and analyze the development of a drug distribution franchise, investigating microfinance methods to finance low-income entrepreneurs.

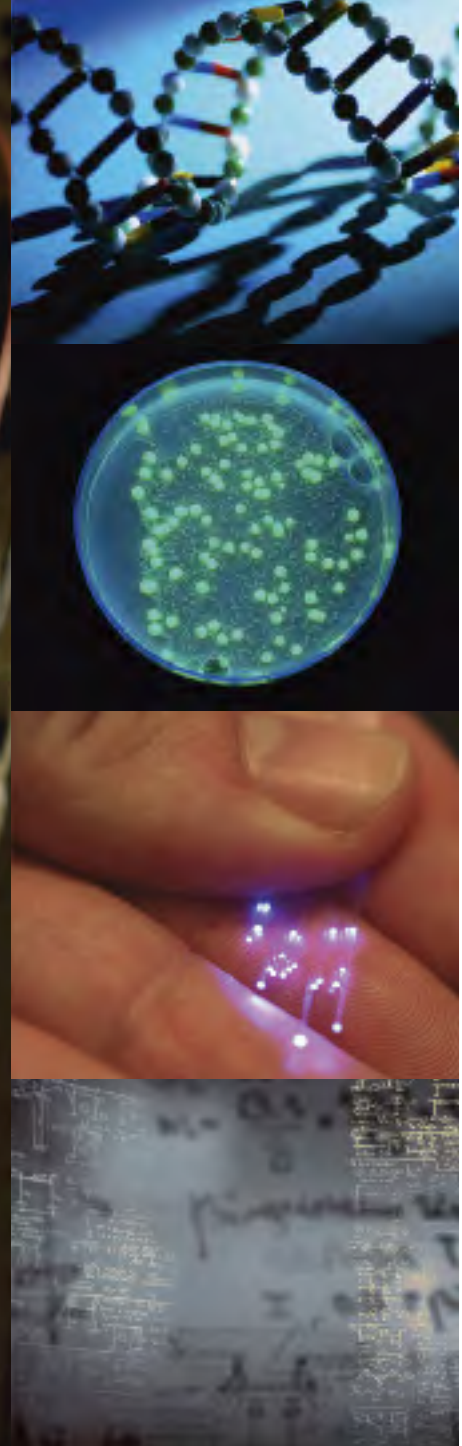
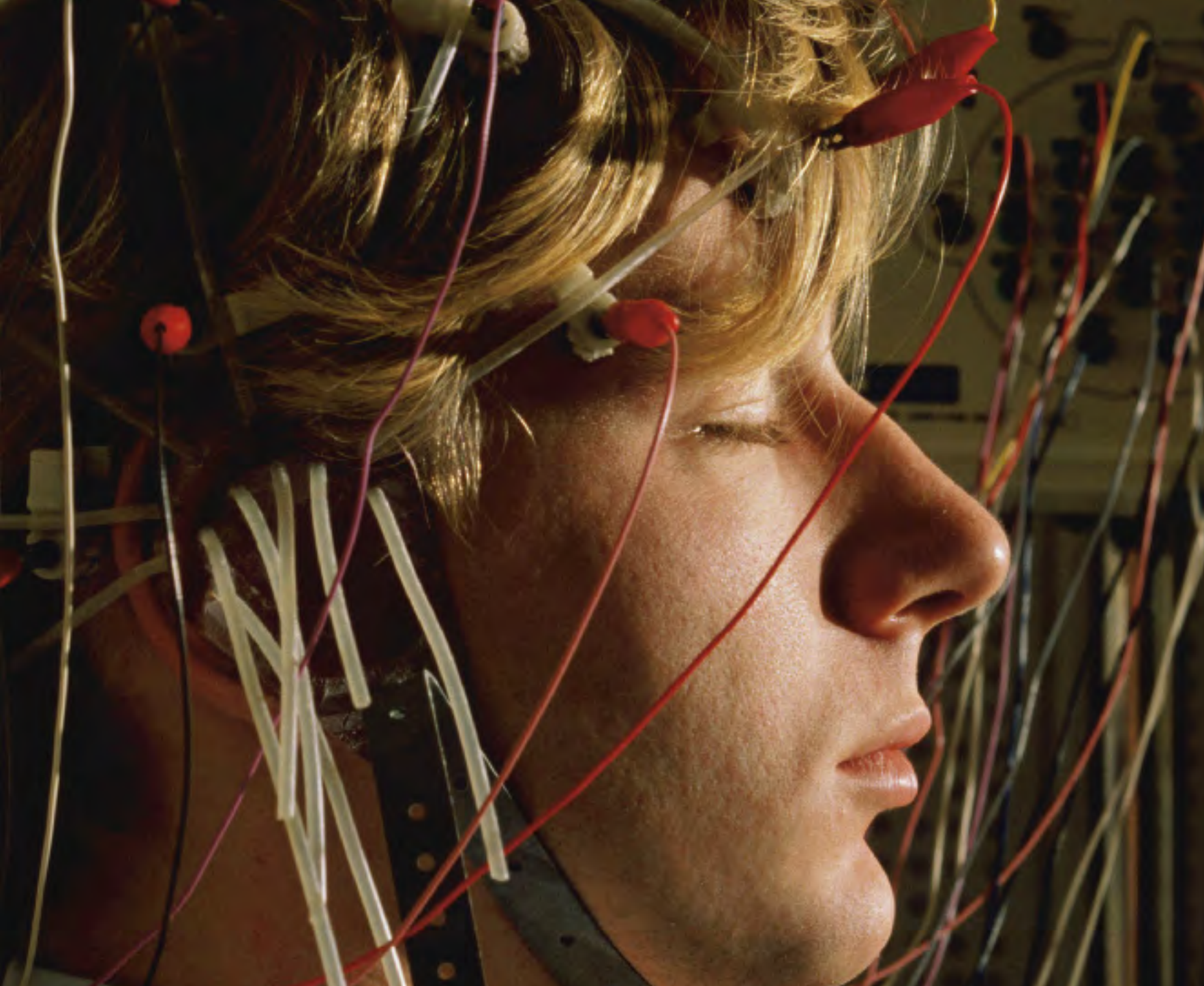
Financial Sustainability: Propose earned-income strategies for a public sanitation company delivering services to low-income areas.

The students will identify sustainable business opportunities, innovative approaches, and effective partnerships to foster sustainable community development.



Innovation for Humanity Project

The Innovation for Humanity Project provides Global MBA students with an international experience designed to develop agile and creative business leaders who understand how to build sustainable businesses in developing markets.



Discovery to Market Project

Translating science into commercial success

The Discovery to Market project is a unique two-semester exploration of the processes involved in transforming a scientific discovery into a viable commercial enterprise. Through seminars and workshops, students come to understand the processes of scientific discovery, the essentials of intellectual property law, and the skills necessary to assess the feasibility of commercialization. The Discovery to Market project draws upon Johns Hopkins University's remarkable record of scientific discovery, and involves as partners the university's Office of Technology Transfer, the Schools of Medicine and Public Health, and the renowned Applied Physics Laboratory.

Using the vast pool of discoveries made in the health sciences and related fields at

The Johns Hopkins University, this project provides insight in translating a scientific discovery into a product or technology with potential for commercialization.

The project begins with a series of informal seminars and workshops that expose you to the people and organizational processes behind these discoveries. In the process, you gain an understanding of the essentials of intellectual property law and develop the field-level skills needed to assess the often-rare commercial potential of a scientific discovery.

In the second semester, students expand their research and focus on the elements of actually creating a viable business, from determining financing, creating an appropriate organizational structure, developing marketing plans, and planning product prototypes. The semester culminates in the creation and presentation of a corporate business plan.



Thought and Discourse Seminars

A critical component of the Global MBA program, Thought and Discourse Seminars offer an environment of intellectual inquiry and debate.

The art of thinking

Thought and Discourse Seminars, a critical element of the Global MBA experience, begin in your first semester and run throughout your two years of study. These seminars provide an opportunity for you to learn from prominent business leaders and policy makers, in a format that stimulates analytical thinking, persuasive communication, and creative expression.

Intellectual inquiry and debate

The sessions offer an environment of intellectual inquiry and debate in which your participation and perspective are valued—indeed, expected. You gain a critical analytical perspective on important business issues and the skills to organize and communicate your views in multiple modalities. The seminars also include informal debates on controversial business issues.

Speakers of international influence

The 2010-2011 speaker lineup included Princeton professor William Baumol, on "The Future of Capitalism"; Ellen Calmus, a Mexican national with an MPA from Princeton's Woodrow Wilson School and a lifetime of NGO and social enterprise experience; Johns Hopkins Center for International Business and Public Policy professor Robert Leeds on "The Global Financial System"; Johns Hopkins professor and internationally known expert on civility, P.M. Forni; and the Brookings Institution's director of research for the Thornton China Center and senior fellow in foreign policy, Cheung Li, on "China's Economic Ascendancy—Opportunity or Threat."

“Hopkins has a great opportunity—to transform business education in the Hopkins way—through innovation, creativity, and a commitment to make a difference in the world.”

—Michael Bloomberg
Mayor, New York City

Seeking a class of extraordinary people

Students in the Johns Hopkins Global MBA are defined by their desire to become part of a distinctive new MBA program. Each class has as much influence on the character of the program as the faculty members who have given it birth.

Successful candidates will have vision and energy, and they will bring experiences that match the school's belief in business as an engine of positive transformation. They will be as eager to master the intricacies of business at a Fortune 500 company as to engage in an overseas humanitarian initiative. They will be bound by common qualities of intellectual creativity, optimism, and leadership.

In the Johns Hopkins traditions of service and international outreach, the Global MBA program was created to focus not on how to make a killing on Wall Street but on how to cultivate business practices to help heal a troubled world.

In summer 2010, the Johns Hopkins Global MBA program welcomed the students of its charter class, who fit the mold of the Johns Hopkins scholar—a

dedicated, self-motivated, creative thinker and problem solver. Of the 88 students in the charter class, about a third are women. The students range in age from their early 20s to early 40s, and their professional experience spans a wide range of industries and functions. The countries from which they hail include the United States, Canada, Ghana, the Netherlands, Greece, Turkey, India, China, Japan, South Korea, Taiwan, and Indonesia.

Fifteen of the students in the class have master's degrees in fields such as engineering, public health, biotechnology, and social work. Those who did not previously pursue post-graduate studies have bachelor's degrees in areas that include psychology, sociology, biology, nursing, physics, and computer science.

Among the universities they attended are Johns Hopkins, Carnegie Mellon, Chicago, Cornell, Harvard, Michigan, Northwestern, Oxford, and the London School of Economics.

Visit www.carey.jhu.edu/GMBAstudents to meet some students of the charter class and learn of their experiences and aspirations.



Trailblazers: the class of 2012

An extraordinary Global MBA class—defined by vision, energy, and commitment



▲ Trevor DaRin



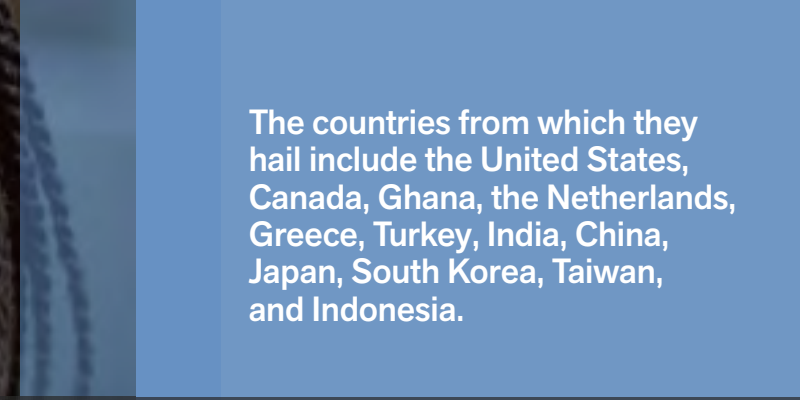
▲ Mustafa Mazlumoglu



▲ Elliott Marquis



▲ Anita Okoh



▼ Jack Hirsch



▼ Rakesh Srinivasan

The countries from which they hail include the United States, Canada, Ghana, the Netherlands, Greece, Turkey, India, China, Japan, South Korea, Taiwan, and Indonesia.

Their professional experience ranges from zero to 15 years with companies such as Booz Allen Hamilton, Deloitte & Touche, Merrill Lynch, Symantec, and The World Bank.

The class of 2012

Enterprising, creative, opinionated, and adventurous, the men and women of the charter class are strikingly diverse in personal and professional experience.

Seventeen percent of the students in the class have master's degrees in fields such as engineering, public health, biotechnology, and social work.

Among the universities they attended are Johns Hopkins, Harvard, Keio, National Taiwan, Oxford, Michigan, Brown, and the London School of Economics.



▲ Azuma Kato

▼ Shahd AlShehail



Those who did not previously pursue post-graduate studies have bachelor's degrees in areas that include real estate, financial services, education, consulting, biotechnology, and engineering.



Fifty-six percent of the class comes from outside the U.S.

Your future

Graduates of Johns Hopkins can be found all over the world, leading businesses, managing organizations, inspiring innovation, and serving their communities. Your Johns Hopkins Global MBA opens the door to a network of more than 165,000 Johns Hopkins graduates in some 167 countries.

Throughout your two years at Johns Hopkins, you will build a strong network of individuals who can help guide your professional development. The Discovery to Market Project connects you with entrepreneurs and venture capitalists, and the Innovation for Humanity project exposes

you to people working in some of the world's most challenging business environments. The Carey Business School's varied speakers series will provide an opportunity for you to interact with distinguished leaders from government and industry. Recent speakers at the school have included Sheila Bair, chairman of the FDIC; Sir Nigel Sheinwald, British Ambassador to the United States; Richard Parsons, chairman of Citigroup; and Robert L. Johnson, founder of Black Entertainment Television (BET).

Your professional development begins on the day you arrive at Johns Hopkins with dedicated time embedded in

your schedule to help you hone your leadership skills, understand your distinctive strengths, and begin planning your future.

Your faculty advisers and the staff of the school's Office of Career Services work in close partnership to prepare you for life after graduation. You will work with them to develop a highly personalized strategy for your future.

The Office of Career Services provides meticulous assistance with resume development, interview techniques, and other practical skills necessary for a successful job search.

Members of the school's Corporate Advisory Board provide an external sounding

board and network as you begin to focus your career plan. Alumni and student clubs provide another opportunity for you to meet individuals working in your chosen field. Johns Hopkins' proximity to New York and Washington and its global reach mean that the extensive alumni network is available to you whether you choose to work on Wall Street or in Wyoming.

Armed with talent and vision, and strengthened by the transformative educational experience this program affords, our graduates will decide, design, direct, and drive the way business is done for decades to come.

Leading voices

As one of the world's most renowned universities, Johns Hopkins attracts leading international voices from a wide range of endeavors. For decades, presidents, senators, scholars, scientists, journalists,

and artists have shared their insights with Johns Hopkins audiences. These encounters with the most astute, most innovative, most inspiring minds of our time—in person, not in textbooks—are a vital part of

the experience for any student of the university. For Global MBA students, the opportunity to attend presentations such as these provides a powerful window to the world.

Lead businesses, inspire innovation, and serve communities.

Talent and vision

Michael Bloomberg, Mayor of New York and Founder of Bloomberg L.P. ... **Nelson Mandela**, President of South Africa. ... **Carl Bernstein**, Journalist and Author. ... **Gerald R. Ford**, 38th President of the United States. ... **Antonin Scalia**, Associate Justice of the United States Supreme Court. ... **Jean-Paul Agon**, President and CEO of L'Oréal. ... **Elias A. Zerhouni**, Director of the National Institutes of Health. ... **Al Gore**, Vice President of the United States. ... **Kevin A. Plank**, President of Under Armour. ... **George Tenet**, Director of the United States Central Intelligence Agency. ... **Nancy Pelosi**, Speaker of the United States House of Representatives. ... **John McCain**, United States Senator from Arizona. ... **Sadako Ogata**, United Nations High Commissioner for Refugees. ... **George H.W. Bush**, 41st President of the United States. ... **Madeleine Albright**, United States Secretary of State. ... **Ralph W. Shrader**, CEO and Chairman of Booz Allen Hamilton. ... **Brian Mulroney**, Prime Minister of Canada. ... **Garry Trudeau**, Cartoonist. ... **Javier Perez de Cuellar**, Secretary General of the United Nations. ... **J. William Fulbright**, United States Senator from Arkansas. ... **Paul Volcker**, Chairman of the United States Federal Reserve Board. ... **William F. Buckley Jr.**, Journalist and Author. ... **Leonard Bernstein**, Composer and Conductor. ... **Rosalyn S. Yalow**, Biomedical Researcher and Nobel Prize Winner. ... **Isaac Asimov**, Author. ... **Lewis Thomas**, President of Memorial Sloan-Kettering Cancer Center and Writer. ... **Russell Simmons**, Music and Fashion Entrepreneur. ... **Wolf Blitzer**, Journalist. ... **Lee Iacocca**, Chairman of the Chrysler Corp. ... **Elizabeth Dole**, United States Senator from North Carolina and President of the American Red Cross.



Character and accomplishment

The Johns Hopkins Carey Business School seeks students with outstanding academic records and diverse backgrounds—individuals whose interests and goals fit the school's mission and values.

At Johns Hopkins we seek the exceptional. We are building a community of students who reflect global diversity. We are as interested in the content of your character as we are in the record of your accomplishments.

The process

Financial aid

Apply yourself

**Johns Hopkins
Carey Business
School
Board of Overseers**

The Board of Overseers of the Johns Hopkins Carey Business School comprises leading figures from the worlds of business and finance. The board's mission is to bring diverse insights and expertise to bear on issues critical to the success of the business school; to increase the school's resources and base of support; to serve as an advocacy arm for the school, apprising the private and public sectors of the school's educational, research, service, and consultative capacities; and to present the school's interests and concerns to the Johns Hopkins University Board of Trustees.

Board of Overseers Chair

Morris W. Offit ♦♦
Chairman
Offit Capital Advisors LLC

C. Michael Armstrong ♦
Senior Advisor
SV Investment Partners
Former Chairman and CEO
AT&T

Norman R. Augustine ♦♦
Retired Chairman and CEO
Lockheed Martin Corporation

H. Furlong Baldwin ♦♦
Chairman of the Board
and Director
NASDAQ OMX Group Inc.

Alfred R. Berkeley III ♦
Chairman and CEO
Pipeline Financial Group
Former President and
Vice Chairman
NASDAQ Stock Market Inc.

David H. Bernstein ♦♦
Retired President
Carisam-Samuel Meisel Inc.

Francis B. Burch Jr. ♦
Chairman of the Global Board
and DLA Piper US

Wm. Polk Carey ♦♦□
Chairman
W. P. Carey & Co. LLC

Harvey P. Eisen ♦
Chairman and Managing Partner
Bedford Oak Advisors LLC

John C. Erickson
Chairman and CEO
Erickson Retirement
Communities

Mark R. Fetting
Chairman and CEO
Legg Mason Inc.

Benjamin H. Griswold IV ♦
Senior Partner and Chairman
Brown Advisory
Former Sr. Chairman
Deutsche Bank Securities Inc.

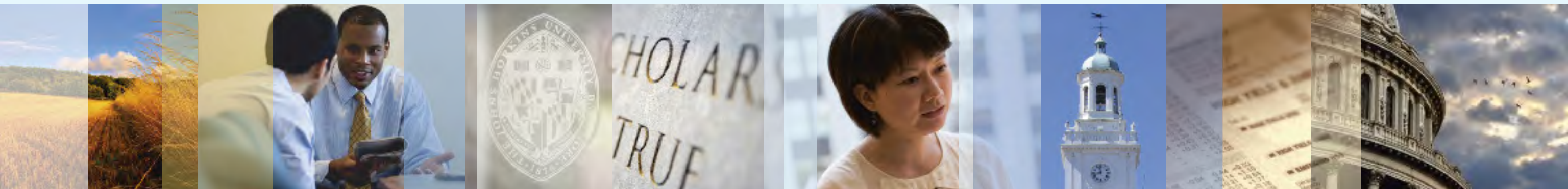
John M. Nehra
Special Partner
New Enterprise Associates

Russell E. Palmer
Chairman and CEO
The Palmer Group

Brian C. Rogers ♦
Chairman
T. Rowe Price Group Inc.

James E. Rogers
Chairman
Sunbelt Communications
Company

- ♦ University Trustee
- ♦♦ University Trustee Emeritus
- Board of Overseers
Honorary Chairman



**Johns Hopkins
Carey Business
School
Corporate
Advisory Board**

The Corporate Advisory Board of the Johns Hopkins Carey Business School comprises business leaders from a range of areas including finance, biotechnology, life sciences, and manufacturing. Board members engage with the school in a variety of ways—advising on the development of education and research programs, ensuring that the curriculum is relevant to the best current business practices, providing internships at their organizations for Carey Business School students, and identifying potential full-time employees among our students.

Corporate Advisory Board Chair

Michael D. Hankin
President and CEO
Brown Advisory

Tilak Agerwala, PhD
Vice President, Systems
IBM

Peter L. Bain
President and CEO
Old Mutual Asset Management

Robert B. Barnhill Jr.
Founder, Chairman,
President and CEO
TESSCO Technologies Inc.

Major General John Batiste
US Army (Ret)
President
Klein Steel Service

Kevin Bittner
Vice President, Contracts
Electronic Systems
Northrop Grumman

Martin Brunk
Office Managing Partner
Baltimore
RSM McGladrey

Glenn C. Campbell
Managing Partner
Hogan Lovells LLP

George Chavel
President and CEO
Sodexo Inc.

Neil D. Cohen
President and CEO
District Photo Inc.

Jeffrey Grossman
National Managing Director of
Specialty Finance/Legal Specialty
Wells Fargo Wealth Management

Henry G. Hagan
President and CEO
Monumental Life Insurance
Company

John A. Hunter
Executive Vice President of
Customer Fulfillment
QVC Inc.

Mark L. Joseph
CEO and Vice Chairman
Veolia Transportation

Anastasia D. Kelly
Former Vice Chairman
Legal, Human Resources,
Corporate Communications
and Corporate Affairs
AIG

**Anthony A. Lewis LDP '96,
MBA '99**
Vice President
Wholesale Development and
Operations
Verizon Wireless

Thomas Lewis
CEO
Green Exchange Holdings LLC

John McLaughlin
CEO
DAP Products Inc.

Roger Meltzer
Partner and Global Chair
Corporate and Finance Practice
DLA Piper

Anil Menon
President
Globalisation and Intelligent
Urbanisation
Cisco Systems

Surya N. Mohapatra, PhD
Chairman and CEO
Quest Diagnostics Inc.

Robert Mosbacher Jr.
Chairman
Mosbacher Energy

Mark E. Nance
General Counsel,
Medical Diagnostics
GE Healthcare

Patricia Nazemetz
Former Chief Ethics Officer
Xerox Corporation

Edward E. Nusbaum
CEO and Executive Partner
Grant Thornton International

Steven Pann
Executive Vice President
Blackbird Technologies Inc.

Karen B. Peetz MS '81
Senior Executive Vice
President, Financial Markets
and Treasury Services
BNY Mellon

Carol Ann Petren
Executive Vice President and
General Counsel
CIGNA Corporation

Roger J. Pomerantz, MD, FACP
Global Head of
Infectious Diseases
Senior Vice President
Merck & Co.

Michael S. Poulos
Partner and Regional Chair,
US Litigation Practice Group
DLA Piper

Ajit Shetty, Ph.D.
Corporate Vice President
Worldwide Operations
Johnson & Johnson

Alan Siegel
Founder, Chairman and CEO
Siegel + Gale

Susan Silbermann
Regional President
Latin America
Emerging Markets Business Unit
Pfizer Inc.

William Sullivan
President and CEO
Agilent Technologies

Rajat Taneja
Corporate Vice President
Worldwide Commercial Search
Microsoft Corporation

Fuat Tasyali
President and Chairman
Tasyali Holding Group

William J. Wolfe
President and CEO
First Washington Realty Inc.

JOHNS HOPKINS
UNIVERSITY

Johns Hopkins Carey Business School
Where business is taught with humanity in mind.
100 International Drive
Baltimore, MD 21202
877-88 CAREY (877-882-2739)
www.carey.jhu.edu/globalmba
carey.globalmba@jhu.edu

*Printed on paper with 50% recycled content
including 25% post-consumer waste fiber.*

JOHNS
HOPKINS

CAREY
BUSINESS SCHOOL

The Johns Hopkins Carey Business School, a premier humanistic learning community, develops global business leaders and transforms organizations, communities, and society through discovery, education, entrepreneurship, and engagement.