

*Stand out in the workplace. Present with confidence.
Communicate like a leader.*

THE OFFICE OF EXECUTIVE EDUCATION INTRODUCES THE

EXECUTIVE CERTIFICATE IN BUSINESS COMMUNICATION

The Executive Certificate in Business Communication comprises three seminars: [Persuasive Communication](#), [Effective Workplace Presentations](#), and [Powerful Public Speaking](#). These exciting seminars are held at the Carey Business School's Harbor East campus, and include gourmet breakfast, lunch, and snacks.

Participants who complete all three seminars will receive an exclusive invitation to our annual Executive Education cocktail reception. Each participant will be presented with a framed certificate and a letter of commendation from The Office of Executive Education.

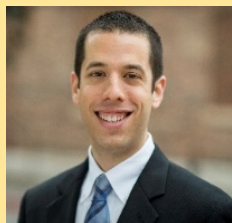


At each seminar, participants can look forward to:

- Moving beyond the elevator pitch to real-world communication challenges
- Gaining knowledge and experience through interactive exercises and simulations
- Receiving personalized feedback on their strengths and opportunity areas

To register for an upcoming seminar, visit <http://bit.ly/2m2Oaoy>

Program Faculty: Steven D. Cohen, Ph.D.



Dr. Cohen is a leading expert on public speaking and effective presentation skills. He is an accomplished scholar and dynamic trainer who has brought research-based insights to clients in a wide range of industries. Dr. Cohen is well known for helping professionals communicate with authority, confidence, and influence. He has been quoted in publications such as the Financial Times, BBC News, Slate, Huffington Post, Inc., and New York Magazine and was featured in a BBC Radio 4 documentary. Dr. Cohen is the author of two books, Public Speaking: The Path to Success and Lessons from the Podium: Public Speaking as a Leadership Art.